



Media Coverage Report

June 2023



PRINT



No.	Publication/Portal	Headline	Date
1.	The Hindu Business Line	Term insurance premium tracker	Jun 04, 2023
2.	The Hindu Business Line	Term insurance premium tracker	Jun 11, 2023
3.	Media Junction	PNB MetLife Launches Insurance Awareness Drive in Jammu & Kashmir and Himachal Pradesh	Jun 14, 2023
4.	Srinagar Mail	PNB MetLife launches insurance awareness drive in J&K and HP	Jun 14, 2023
5.	Daily Ilhaaq	PNB MetLife launches insurance awareness drive in J&K and HP	Jun 14, 2023
6.	Daily Milap	PNB MetLife Launches Insurance Awareness Drive in Jammu & Kashmir and Himachal Pradesh	Jun 14, 2023
7.	Morning Kashmir	PNB MetLife launches insurance awareness drive in J&K, HP	Jun 14, 2023
8.	Yugmarg	PNB MetLife Launches Insurance Awareness Drive in Jammu & Kashmir and Himachal Pradesh	Jun 14, 2023
9.	Kashmir Horizon	PNB MetLife Launches Insurance Awareness Drive in J&K and HP	Jun 14, 2023
10.	Lake City Times	PNB MetLife launches insurance awareness drive in JK, HP	Jun 14, 2023
11.	Kashmir Reader	PNB MetLife launches insurance awareness drive in J&K, HP	Jun 14, 2023
12.	Kashmir Monitor	PNB MetLife launches insurance awareness drive in J&K	Jun 14, 2023
13.	Precious Kashmir	PNB MetLife launches insurance awareness drive in J&K, HP	Jun 14, 2023
14.	Prachand Samay	PNB MetLife Launches Insurance Awareness Drive in Jammu & Kashmir and Himachal Pradesh	Jun 14, 2023
15.	Kashmir Digest	PNB MetLife Launches Insurance Awareness Drive in J&K and HP	Jun 14, 2023
16.	Dev Bhoomi Mirror	PNB MetLife Launches Insurance Awareness Drive in Jammu & Kashmir and Himachal Pradesh	Jun 14, 2023
17.	Dainik Jagran	PNB MetLife Launches Insurance Awareness Drive in Jammu & Kashmir and Himachal Pradesh	Jun 14, 2023
18.	Dainik Savera	PNB MetLife Launches Insurance Awareness Drive in Jammu & Kashmir and Himachal Pradesh	Jun 14, 2023

19.	Greater Kashmir	PNB MetLife launches insurance awareness drive in J&K	Jun 14, 2023
20.	Aaj Samaj	PNB MetLife Launches Insurance Awareness Drive in Jammu & Kashmir and Himachal Pradesh	Jun 14, 2023
21.	Aapka Faisla	PNB MetLife Launches Insurance Awareness Drive in Jammu & Kashmir and Himachal Pradesh	Jun 14, 2023
22.	Action India	PNB MetLife Launches Insurance Awareness Drive in Jammu & Kashmir and Himachal Pradesh	Jun 14, 2023
23.	Himachal Dastak	PNB MetLife Launches Insurance Awareness Drive in Jammu & Kashmir and Himachal Pradesh	Jun 14, 2023
24.	Kashmir Times	PNB MetLife Launches Insurance Awareness Drive in J&K	Jun 15, 2023
25.	Him Prabha	PNB MetLife Launches Insurance Awareness Drive in Jammu & Kashmir and Himachal Pradesh	Jun 15, 2023
26.	Refugee Message	PNB MetLife Launches Insurance Awareness Drive in J&K and HP	Jun 15, 2023
27.	Daily Suargam	PNB MetLife Launches Insurance Awareness Drive in J&K and HP	Jun 15, 2023
28.	Golden Words	PNB MetLife Launches Insurance Awareness Drive in J&K	Jun 15, 2023
29.	Daily Fajar	PNB MetLife launches insurance awareness drive in J&K and HP	Jun 15, 2023
30.	Daily Maximum Times	PNB MetLife Launches Insurance Awareness Drive in J&K and HP	Jun 15, 2023
31.	Early Post Desk	PNB MetLife Launches Insurance Awareness Drive in J&K and HP	Jun 15, 2023
32.	The Sree Times	PNB MetLife Launches Insurance Awareness Drive in J&K and HP	Jun 15, 2023
33.	Young Jammu	PNB MetLife Launches Insurance Awareness Drive in J&K and HP	Jun 15, 2023
34.	Top News of J&K	PNB MetLife launches Insurance awareness drive in J&K	Jun 16, 2023
35.	Punjab Express	PNB MetLife launches Insurance Awareness Drive	Jun 16, 2023
36.	Bizz Buzz	SBI, LIC diluting stake in UTI Mutual Fund	Jun 16, 2023
37.	Bright Punjab Express	PNB Met Life launches insurance Awareness Drive	Jun 16, 2023

38.	Greater Jammu	PNB MetLife Launches Insurance Awareness Drive in J&K and HP	Jun 16, 2023
39.	The Tribune	PNB MetLife awareness drive	Jun 20, 2023
40.	Tamil Anjal	PNB MetLife India Life Insurance	Jun 21, 2023
41.	Sunvilla Samachar	PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Benefiting 5.52 Lakh Policyholders	Jun 21, 2023
42.	Nirmal Gujarat	PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Benefiting 5.52 Lakh Policyholders	Jun 21, 2023
43.	The Telegraph	PNB MetLife	Jun 21, 2023
44.	Alpviram	PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Benefiting 5.52 Lakh Policyholders	Jun 21, 2023
45.	Gujarat Pranam	PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Benefiting 5.52 Lakh Policyholders	Jun 21, 2023
46.	Satellite Samachar	PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Benefiting 5.52 Lakh Policyholders	Jun 21, 2023
47.	Palash News	PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Benefiting 5.52 Lakh Policyholders	Jun 22, 2023
48.	Western Times (Gujarati)	PNB MetLife Emerges as Preferred Choice for Customers with Advanced Digital Solutions	Jun 23, 2023
49.	Prabhat Daily	PNB MetLife Emerges as Preferred Choice for Customers with Advanced Digital Solutions	Jun 23, 2023
50.	Gujarat Today	PNB MetLife Emerges as Preferred Choice for Customers with Advanced Digital Solutions	Jun 24, 2023
51.	Divya Bhaskar	PNB MetLife India Insurance Company Limited	Jun 24, 2023
52.	Divya Bhaskar	PNB MetLife Emerges as Preferred Choice for Customers with Advanced Digital Solutions	Jun 24, 2023
53.	The Hindu Business Line	Term insurance premium tracker	Jun 25, 2023
54.	NavGujarat Samay	PNB MetLife Emerges as Preferred Choice for Customers with Advanced Digital Solutions	Jun 28, 2023

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Term insurance premium tracker

For a 30-year-old male/female, non smoker, living in a metro city, Sum assured ₹1 crore with coverage up to 70 yrs

Insurance company	Plan name	Max coverage up to (years)	Max policy term	Annual premium (₹) (inclusive of GST)		Claim settlement ratio (%)
				Male	Female	
Aditya Birla Capital	Digishield Plan	85	55	15,066	12,687	98.1
Aegon Life	iTerm Prime	70	40	14,282	11,756	99.0
Bajaj Allianz	eTouch	99*	69	13,467	11,704	99.0
Bharti AXA	Flexi Term Pro	99	69	12,037	10,385	99.1
Canara HSBC Life Insurance	iSelect Star Term Plan	99	69	14,905	12,791	98.6
Edelweiss Tokio	Zindagi Protect	100	70	14,596	11,970	98.1
HDFC Life	C2PL Life Protect	100	70	16,207	14,521	98.7
ICICI Prudential	iProtect Smart	99	69	17,190	15,164	97.9
Kotak Life Insurance	Kotak e-Term Plan	85	67	13,216	11,092	98.8
Max Life Insurance	Smart Secure Plus	85	55	14,469	12,196	99.3
PNB Met Life	Mera Term Plan Plus	80	50	13,452	11,328	98.2
SBI Life	eShield Next	100	70	17,495	14,654	97.1
TATA AIA Life	Sampoorn Raksha Supreme	100	70	14,868	12,626	98.5

Claim settlement ratio as per data provided by insurer

Source: www.policybazaar.com,

LIC Max Life offers additional 5% discount for 1st year for salaried customers; *Whole life available only on limited pay option; HDFC whole life available only in limited pay term (Life Protect) & Limited+Single pay term (Income Plus); SBI eShield Next plan whole life is available only in limited pay with above age 45yrs NA: Not Available

Publication : Media Junction	Edition : Shimla
Date : Jun 14, 2023	Page: 04

पीएनबी मेटलाइफ ने जम्मू और कश्मीर एवं हिमाचल प्रदेश में बीमा जागरूकता अभियान चलाया

शिमला (पीडिया जंक्शन विक्रांत) :-भारत की अग्रणी जीवन बीमा कंपनियों में से एक, पीएनबी मेटलाइफ ने जम्मू-कश्मीर और हिमाचल प्रदेश में बीमा जागरूकता बढ़ाने के लिए एक पहल शुरू की है। ग्रामीण और अर्ध-शहरी क्षेत्रों में बीमा की जागरूकता और बेहतर समझ पैदा करने के लिए आईआरडीएआई की राज्य बीमा योजना के अनुरूप, पीएनबी मेटलाइफ का जागरूकता अभियान अब तक श्रीनगर, जम्मू, बडगाम, शिमला, मंडी और धर्मशाला में 180 क्षेत्रों में पहुंच चुका है। रोड शो, बीमा

रथ शिविर और नुक्कड़ नाटक जैसी गतिविधियों के जरिए, बीमाकर्ता समुदायों को वित्तीय सुरक्षा के महत्व के बारे में जागरूक कर रहा है और उन्हें बताने का प्रयास किया जा रहा है कि इस तरह से बीमा से लोगों को आत्मविश्वास से जीवन जीने और उनके दीर्घकालिक वित्तीय लक्ष्यों को प्राप्त करने में मदद मिल सकती है। पीएनबी मेटलाइफ के प्रबंध निदेशक और मुख्य कार्यकारी अधिकारी, आशीष कुमार श्रीवास्तव ने इस पहल पर टिप्पणी करते हुए कहा, मेरा दृढ़ विश्वास है कि

आईआरडीएआई द्वारा शुरू किया गया जागरूकता अभियान वित्तीय साक्षरता में सुधार और वित्तीय समावेशन को बढ़ावा देने, देश की वित्तीय वृद्धि और विकास में योगदान देने की दिशा में एक महत्वपूर्ण कदम है। पीएनबी मेटलाइफ में, भारत में वित्तीय सुरक्षा की खाई को पाटने के लिए एक उद्योग के रूप में काम करने के लिए प्रतिबद्ध हैं और जम्मू और कश्मीर एवं हिमाचल प्रदेश के लोगों को अधिक आत्मविश्वासपूर्ण भविष्य बनाने के लिए सशक्त बनाते हैं।

Publication : Srinagar Mail	Edition : Srinagar
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جموں کشمیر اور ہماچل پردیش میں پی این بی میٹ لائف کی بیمہ بیداری مہم کا آغاز

دونوں ریاستوں کے شہری جامع بیمہ بیداری کی سرگرمیوں سے مستفید ہونگے

سری نیٹنگو: ۱۳ جون

ہندوستان کے معروف لائف بیمہ کنندگان میں سے ایک پی این بی میٹ لائف نے جموں و کشمیر اور ہماچل پردیش میں انشورنس بیداری مہم کے لیے ایک پائل شروع کی ہے۔ دیہی اور نیم شہری علاقوں میں انشورنس کے بارے میں بیداری اور

معلومات کو بہتر بنانے کے لیے آئی آر ڈی اے آئی کے ریاستی بیمہ پلان کے مطابق، پی این بی میٹ لائف کی بیداری مہم اب تک سری نگر، جموں، پوٹھوہار، شمالی مغربی اور جہلم کے 180 علاقوں تک پہنچ چکی ہے۔ روڈ شو، پیارٹھ کیپس اور ٹارگٹ کا نامہ اٹھاتے ہوئے بیمہ کنندہ معاشروں کو مالی تحفظ کی اہمیت کے بارے میں آگاہ کر رہا

ہے اور انشورنس لوگوں کو اعتماد کے ساتھ زندگی گزارنے اور ان کے طویل مدتی مالی اہداف کو حاصل کرنے میں مدد فراہم کر سکتا ہے۔ اس پائل پر تبصرہ کرتے ہوئے، پی این بی میٹ لائف کے ایم ڈی اور ای او آئی ایمس کمار سرپو استوانے کہا، "میں چاہتا ہوں کہ ان کی آئی آر ڈی اے آئی کی جانب سے شروع کی گئی بیداری مہم مالی خواہش کو بہتر بنانے اور

مالی شمولیت کو فروغ دینے، ملک کی مالی ترقی اور ترقی میں حصہ ڈالنے کے لیے ایک اہم قدم ہے۔ ان کا کہنا تھا کہ ہم، پی این بی میٹ لائف میں، بھارت میں باہمی تحفظ کے فرق کو پر کرنے اور جموں و کشمیر اور ہماچل پردیش کے لوگوں کو زیادہ پر اعتماد مستقبل کی تعمیر کے لیے بااختیار بنانے کے لیے ایک صنعت کے طور پر کام کرنے کے لیے پرعزم ہیں۔

Publication : Daily Ilhaaq	Edition : Srinagar
Date : Jun 14, 2023	Page: 02

جموں کشمیر اور ہماچل پردیش میں پی این بی میٹ لائف کی بیمہ بیداری مہم کا آغاز

دونوں ریاستوں کے شہری جامع بیمہ بیداری کی سرگرمیوں سے مستفید ہونگے



سری نگر، ہندوستان کے معروف لائف بیمہ کنندہ گان میں سے ایک پی این بی میٹ لائف، نے جموں و کشمیر اور ہماچل پردیش میں انشورنس بیداری مہم کے لیے ایک نیا شروع کیا ہے۔ دہلی اور نیم شہری علاقوں میں انشورنس کے بارے میں بیداری اور معلومات کو بہتر بنانے کے لیے 'آئی آر ڈی اسے آئی' کے ریاستی بیمہ چٹان کے مطابق، پی این بی میٹ لائف کی بیداری مہم اب تک سری نگر، جموں، بڈگام، شملہ، منڈی اور دھرم شاکر کے 180 علاقوں تک پہنچ چکی ہے۔ روزوں، پناہ گاہوں اور کھڑے ہاتھ کا فائدہ اٹھانے ہوتے، بیمہ کنندہ معاشرہ کو مالی تحفظ کی اہمیت کے بارے میں آگاہ کر رہا ہے اور انشورنس لوگوں کو اگلا کے ساتھ زندگی گزارنے اور ان کے طویل مدتی مالی اہداف کو حاصل کرنے میں مدد فراہم کر سکتا ہے۔

اس نیا شروع پر تبصرہ کرتے ہوئے، پی این بی میٹ لائف کے ایم ڈی اور سی ای او آشیش کمار سرچ استوتے کہا، "میں جانتے سمجھتا ہوں کہ آئی آر ڈی اسے آئی کی جانب سے شروع کی گئی بیداری مہم مالی فوائد کی کو بہتر بنانے اور مالی شمولیت کو فروغ دینے، ملک کی مالی ترقی اور ترقی میں حصہ ڈالنے کے لیے ایک اہم قدم ہے۔ ان کا کہنا تھا کہ ہم، پی این بی میٹ لائف میں، بھارت میں مالیاتی تحفظ کے فرق کو پر کرنے اور جموں و کشمیر اور ہماچل پردیش کے لوگوں کو زیادہ پر اجازت مستقبل کی تعمیر کے لیے با اختیار بنانے کے لیے ایک صنعت کے طور پر کام کرنے کے لیے پر عزم ہیں۔"

ان کو ششوں کے ایک حصے کے طور پر، پی این بی میٹ لائف نے نیا شیور (بیمہ کیمپ) کا آغاز کیا ہے تاکہ گنیمت-شمول موجودہ پالیسی کنندگان کو تحفظ کی کوریج کی خصوصیات، پالیسی کے فوائد، اور زندگی کی بیمہ کی ضرورت کے بارے میں آگاہ کیا جاسکے۔ آج تک، پی این بی میٹ لائف نے ان دو ریاستوں میں 109 کیمپس چلائے ہیں جن میں 1,100 سے زیادہ شرکاء ہیں۔

انشورنس آگاہی مہم مالی شمولیت کو فروغ دینے اور اس بات کو یقینی بنانے کی جانب ایک اہم قدم ہے کہ زیادہ سے زیادہ لوگوں کو انشورنس خدمات تک رسائی حاصل ہو۔ اس طرح کے اختراعی اقدامات پر آئی آر ڈی اسے آئی کی رہنمائی کے ساتھ، پی این بی میٹ لائف انشورنس کو سب کے لیے قابل رسائی بنانے کی کوشش کر رہا ہے۔

Publication : Daily Milap	Edition : Srinagar
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पीएनबी मेटलाइफ ने हिमाचल प्रदेश एवं जम्मू और कश्मीर में बीमा जागरूकता अभियान चलाया

शिमला, 13 जून। भारत की अग्रणी जीवन बीमा कंपनियों में से एक पीएनबी मेटलाइफ ने हिमाचल प्रदेश और जम्मू कश्मीर में बीमा जागरूकता बढ़ाने के लिए एक पहल शुरू की है। ग्रामीण और अर्ध-शहरी क्षेत्रों में बीमा की जागरूकता और बेहतर समझ पैदा करने के लिए आईआरडीएआई की राज्य बीमा योजना के अनुरूप पीएनबी मेटलाइफ का जागरूकता अभियान अब तक शिमला, मंडी, धर्मशाला, श्रीनगर, जम्मू, और बडगाम में 180 क्षेत्रों में पहुंच चुका है। रोड शो, बीमा रथ शिविर और नुक़ड़ नाटक जैसी गतिविधियों के जरिए बीमाकर्ता समुदायों को वित्तीय सुरक्षा के महत्व के बारे में जागरूक कर रहा है और उन्हें बताने का प्रयास किया जा रहा है कि इस तरह से बीमा से लोगों को आत्मविश्वास से जीवन जीने और उनके दीर्घकालिक वित्तीय लक्ष्यों को प्राप्त करने में मदद मिल सकती है। पीएनबी मेटलाइफ के प्रबंध निदेशक और मुख्य कार्यकारी अधिकारी आशीष कुमार श्रीवास्तव ने इस पहल पर टिप्पणी करते हुए कहा, 'मेरा दृढ़ विश्वास है कि आईआरडीएआई द्वारा शुरू किया गया जागरूकता अभियान वित्तीय साक्षरता में सुधार और वित्तीय समावेशन को बढ़ावा देने देश की वित्तीय वृद्धि और विकास में योगदान देने की दिशा में एक महत्वपूर्ण कदम है। पीएनबी मेटलाइफ भारत में वित्तीय सुरक्षा की खाई को पाटने के लिए एक उद्योग के रूप में काम करने के लिए प्रतिबद्ध है और जम्मू और कश्मीर एवं हिमाचल प्रदेश के लोगों को अधिक आत्मविश्वासपूर्ण भविष्य बनाने के लिए सशक्त बनाते हैं। इन प्रयासों के अंतर्गत पीएनबी मेटलाइफ ने मीजूदा पॉलिसीधारकों सहित समुदायों को सुरक्षा कवरेज, पॉलिसी लाभ और जीवन बीमा की आवश्यकता के बारे में शिक्षित करने के लिए बीमा शिविर शुरू किया है। आज तक पीएनबी मेटलाइफ ने इन दोनों राज्यों में 109 शिविर चलाए हैं जिनमें 1100 से अधिक प्रतिभागी शामिल हैं।

राज्य स्तरीय माँ के साथ होगा प



सोलन, 12 जून। स्वास्थ्य एवं परिवार कल्याण, सामाजिक न्याय एवं अधिकारिता तथा श्रम एवं रोजगार मंत्री डॉ. कर्नल धनीराम शांडिल ने कहा कि राज्य स्तरीय माँ श्रुति मेला-2023 में सुरक्षा और सन्तुष्टि के साथ परम्पराओं का निर्वहन किया जाएगा। डॉ. शांडिल यहाँ माँ श्रुति मेला की तैयारियों के संबंध में पिता की उम्मीदों व आंखों से देखे सपने

Publication : Morning Kashmir	Edition : Srinagar
Date : Jun 14, 2023	Page: 06

PNB MetLife launches insurance awareness drive in J&K, HP

JAMMU, MAY 13: PNB MetLife, one of India's leading life insurers, has launched an initiative to grow insurance awareness in Jammu and Kashmir and Himachal Pradesh.

In line with IRDAI's State Insurance Plan to improve awareness and understanding of insurance among rural and semi-urban areas, PNB MetLife's awareness drive has so far reached 180 areas in Srinagar, Jammu, Budgam, Shimla, Mandi, and Dharamshala. Leveraging tools such as road shows, bima rath camps and nukkad natak, the

insurer has been educating communities about the importance of financial protection and the benefits insurance can offer in helping people to live life confidently and achieve their long-term financial goals.

Commenting on the initiative, Ashish Kumar Srivastava, MD and CEO, PNB MetLife, said, "I strongly believe that the IRDAI-initiated awareness drive is a crucial step towards improving financial literacy and promoting financial inclusion, contributing to the nation's financial growth and development. We, at PNB MetLife, are committed to working as an industry to bridge the financial protection gap in India and empowering the people of Jammu & Kashmir and Himachal Pradesh to build a more confident future."

As part of these efforts, PNB MetLife has launched Bima Shivar (insurance camp) to educate communities, including existing policyholders about the features of protection coverage, policy benefits, and the need for life insurance. To date, PNB MetLife has run 109 camps across these two states with more than 1,100 participants.

Publication : Yugmarg	Edition : Shimla
Date : Jun 14, 2023	Page: 09

PNB MetLife Launches Insurance Awareness Drive in Jammu & Kashmir and Himachal Pradesh

Shimla: PNB MetLife, one of India's leading life insurers, has launched an initiative to grow insurance awareness in Jammu & Kashmir and Himachal Pradesh. In line with IRDAI's State Insurance Plan to improve awareness and understanding of insurance among rural and semi-urban areas, PNB MetLife's awareness drive has so far reached 180 areas in Srinagar, Jammu, Budgam, Shimla, Mandi, and Dharamshala. Leveraging tools such as road shows, bima rath camps and nukkad natak, the insurer has been educating communities about the importance of financial protection and the benefits insurance can offer in helping people to live life confidently and achieve their long-term financial goals. Commenting on the initiative, Ashish Kumar Srivastava, MD and CEO, PNB MetLife, said, "I strongly believe that the IRDAI-initiated awareness drive is a crucial step towards improving financial literacy and promoting financial inclusion, contributing to the nation's financial growth and development."

Publication : Kashmir Horizon	Edition : Srinagar
Date : Jun 14, 2023	Page:11

PNB MetLife Launches Insurance Awareness Drive in J&K and HP



Milkar life aage badhaein

Srinagar, May 13 2023: PNB MetLife, one of India's leading life insurers, has launched an initiative to grow insurance awareness in Jammu & Kashmir and Himachal Pradesh. In line with IRDAI's State Insurance Plan to improve awareness and understanding of insurance among rural and semi-urban areas, PNB MetLife's awareness drive has so far reached 180 areas in Srinagar, Jammu, Budgam, Shimla, Mandi, and Dharamshala. Leveraging tools such as road shows, bima rath camps and nukkad natak, the insurer has been educating communities about the importance of financial protection and the benefits insurance can offer in helping people to live life confidently and achieve their long-term financial goals.

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The insurance awareness drive is an important step towards promoting financial inclusion and ensuring that more people have access to insurance services. With IRDAI's guidance on such innovative initiatives, PNB MetLife is striving to make insurance accessible to all.

Publication : Lake City Times

Edition : Srinagar

Date : Jun 14, 2023

Page:09

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Publication : Kashmir Reader	Edition : Srinagar
Date : Jun 14, 2023	Page: 03

PNB MetLife launches insurance awareness drive in J&K, HP

Citizens of both states to benefit from the comprehensive insurance awareness activities

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Publication : Kashmir Monitor	Edition : Srinagar
Date : Jun 14, 2023	Page: 04

KASHMIR
MONITOR FROM THE FRONT

PNB MetLife launches insurance awareness drive in J&K

MONITOR NEWS BUREAU

JAMMU, MAY 13 2023: PNB MetLife, one of India's leading life insurers, has launched an initiative to grow insurance awareness in Jammu & Kashmir and Himachal Pradesh. In line with IRDAI's State Insurance Plan to improve awareness and understanding of insurance among rural and semi-urban areas, PNB MetLife's awareness drive has so far reached 180 areas in Srinagar, Jammu, Budgam, Shimla, Mandi, and Dharamshala. Leveraging tools such as road shows, bima rath camps and nukkad natak, the insurer has been educating communities about the importance of financial protection and the benefits insurance can offer in helping people to live life confidently and achieve their long-



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The insurance awareness drive is an important step towards promoting financial inclusion and ensuring that more people have access to insurance services. With IRDAI's guidance on such innovative initiatives, PNB MetLife is striving to make insurance accessible to all.

Publication : Precious Kashmir	Edition : Srinagar
Date : Jun 14, 2023	Page: 09

PNB MetLife launches insurance awareness drive in J&K, HP

PRECIOUS KASHMIR NEWS

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Publication : Prachand Samay	Edition : Srinagar
Date : Jun 14, 2023	Page: 04

पीएनबी मेटलाइफ ने हिमाचल एवं जम्मू और कश्मीर में बीमा जागरूकता अभियान चलाया

प्रचण्ड समय . शिमला भारत की अग्रणी जीवन बीमा कंपनियों में से एक पीएनबी मेटलाइफ ने हिमाचल प्रदेश और जम्मू कश्मीर में बीमा जागरूकता बढ़ाने के लिए एक पहल शुरू की है।

ग्रामीण और अर्ध-शहरी क्षेत्रों में बीमा की जागरूकता और बेहतर समझ पैदा करने के लिए आईआरडीएआई की राज्य बीमा योजना के अनुरूप पीएनबी मेटलाइफ का जागरूकता अभियान अब तक शिमला, मंडी, धर्मशाला, श्रीनगर, जम्मू, और बडगाम में 180 क्षेत्रों में पहुंच चुका है। रोड शो, बीमा रथ शिविर और नुक्कड़ नाटक जैसी

गतिविधियों के जरिए बीमाकर्ता समुदायों को वित्तीय सुरक्षा के महत्व के बारे में जागरूक कर रहा है और उन्हें बताने का प्रयास किया जा रहा है कि इस तरह से बीमा से लोगों को आत्मविश्वास से जीवन जीने और उनके दीर्घकालिक वित्तीय लक्ष्यों को प्राप्त करने में मदद मिल सकती है।

पीएनबी मेटलाइफ के प्रबंध निदेशक और मुख्य कार्यकारी अधिकारी आशीष कुमार श्रीवास्तव ने इस पहल पर टिप्पणी करते हुए कहा मेरा दृढ़ विश्वास है कि आईआरडीएआई द्वारा शुरू किया गया जागरूकता अभियान वित्तीय साक्षरता में सुधार और वित्तीय समावेशन

को बढ़ावा देने देश की वित्तीय वृद्धि और विकास में योगदान देने की दिशा में एक महत्वपूर्ण कदम है।

पीएनबी मेटलाइफ भारत में वित्तीय सुरक्षा की खाई को पाटने के लिए एक उद्योग के रूप में काम करने के लिए प्रतिबद्ध हैं और जम्मू और कश्मीर एवं हिमाचल प्रदेश के लोगों को अधिक आत्मविश्वासपूर्ण भविष्य बनाने के लिए सशक्त बनाते हैं।

इन प्रयासों के अंतर्गत पीएनबी मेटलाइफ ने मौजूदा पॉलिसीधारकों सहित समुदायों को सुरक्षा कवरेज, पॉलिसी लाभ और जीवन बीमा की आवश्यकता के बारे में शिक्षित

करने के लिए बीमा शिविर शुरू किया है।

आज तक पीएनबी मेटलाइफ ने इन दोनों राज्यों में 109 शिविर चलाए हैं जिनमें 1100 से अधिक प्रतिभागी शामिल हैं।

बीमा जागरूकता अभियान वित्तीय समावेशन को बढ़ावा देने और यह सुनिश्चित करने की दिशा में एक महत्वपूर्ण कदम है कि बीमा सेवाओं तक अधिक लोगों की पहुंच हो।

इस तरह की अभिनव पहलों पर आईआरडीएआई के मार्गदर्शन के साथ पीएनबी मेटलाइफ बीमा को सभी के लिए सुलभ बनाने का प्रयास कर रहा है।

Publication : Kashmir Digest	Edition : Srinagar
Date : Jun 14, 2023	Page: 03

PNB MetLife Launches Insurance Awareness Drive in J&K and HP

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Publication : Dev Bhoomi Mirror	Edition : Shimla
Date : Jun 14, 2023	Page: 07

पीएनबी मेटलाइफ ने हिमाचल प्रदेश एवं जम्मू और कश्मीर में बीमा जागरूकता अभियान चलाया

सचिन वर्मा/देवभूमि मिरर

शिमला। भारत की अग्रणी जीवन बीमा कंपनियों में से एक पीएनबी मेटलाइफ ने हिमाचल प्रदेश और जम्मू कश्मीर में बीमा जागरूकता बढ़ाने के लिए एक पहल शुरू की है। ग्रामीण और अर्ध-शहरी क्षेत्रों में बीमा की जागरूकता और बेहतर समझ पैदा करने के लिए आईआरडीआई की राज्य बीमा योजना के अनुरूप पीएनबी मेटलाइफ का जागरूकता अभियान अब तक शिमला, मंडी, धर्मशाला, श्रीनगर, जम्मू और वडगाम में 180 क्षेत्रों में पहुंच चुका है। रोड शो, बीमा रथ शिविर और नुककड़ नाटक जैसी गतिविधियों के जरिए बीमाकर्ता समुदायों को वित्तीय सुरक्षा के महत्व के बारे में जागरूक कर रहा है और उन्हें वताने का प्रयास किया जा रहा है कि इस तरह से



बीमा से लोगों को आत्मविश्वास से जीवन जीने और उनके दीर्घकालिक वित्तीय लक्ष्यों को प्राप्त करने में मदद मिल सकती है। पीएनबी मेटलाइफ के प्रबंध निदेशक और मुख्य कार्यकारी अधिकारी आशीष कुमार श्रीवास्तव ने इस पहल पर टिप्पणी करते हुए कहा मेरा हृदय विश्वास है कि आईआरडीआई द्वारा शुरू किया गया जागरूकता अभियान वित्तीय साक्षरता में सुधार और वित्तीय समावेशन का बढ़ावा देने देश की वित्तीय वृद्धि और विकास में योगदान देने की दिशा में एक महत्वपूर्ण कदम है। पीएनबी मेटलाइफ भारत में वित्तीय सुरक्षा को खड़ा को पाटने के लिए एक उद्योग के रूप में काम करने के लिए प्रतिबद्ध है और जम्मू और

कश्मीर एवं हिमाचल प्रदेश के लोगों को अधिक आत्मविश्वासपूर्ण भविष्य बनाने के लिए सशक्त बनाते हैं। इन प्रयासों के अंतर्गत पीएनबी मेटलाइफ ने मौजूदा पॉलिसीधारकों सहित समुदायों को सुरक्षा कवरेज पॉलिसी लाभ और जीवन बीमा की आवश्यकता के बारे में शिक्षित करने के लिए बीमा शिविर शुरू किया है। आज तक पीएनबी मेटलाइफ ने इन दोनों राज्यों में 109 शिविर चलाए हैं जिनमें 1100 से अधिक प्रतिभागों शामिल हैं। बीमा जागरूकता अभियान वित्तीय समावेशन को बढ़ावा देने और यह सुनिश्चित करने की दिशा में एक महत्वपूर्ण कदम है कि बीमा सेवाओं तक अधिक लोगों को पहुंचे। इस तरह की अभिनव पहलों पर आईआरडीआई के मार्गदर्शन के साथ पीएनबी मेटलाइफ बीमा को सभी के लिए सुलभ बनाने का प्रयास कर रहा है।

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पीएनबी मेटलाइफ ने शुरू किया बीमा जागरूकता अभियान

जागरण संवाददाता, शिमला : पीएनबी मेटलाइफ ने हिमाचल और जम्मू-कश्मीर में बीमा जागरूकता बढ़ाने के लिए पहल शुरू की है। ग्रामीण और अर्धशहरी क्षेत्रों में बीमा की जागरूकता और बेहतर समझ पैदा करने के लिए आइआरडीएआई की राज्य बीमा योजना के अनुरूप पीएनबी मेटलाइफ का जागरूकता अभियान अब तक शिमला, मंडी, धर्मशाला, श्रीनगर, जम्मू और बड़गाम में 180 क्षेत्रों में पहुंच चुका है। रोड शो, बीमा रथ शिविर और नुक्कड़ नाटक गतिविधियों के माध्यम से बीमाकर्ता समुदायों को वित्तीय सुरक्षा के महत्व के बारे में जागरूक कर रहा है और उन्हें बताने का प्रयास किया जा रहा है कि इस तरह से बीमा से लोगों को आत्मविश्वास से जीवन जीने और उनके दीर्घकालिक वित्तीय लक्ष्यों को प्राप्त करने में मदद मिल सकती है।

पीएनबी मेटलाइफ के प्रबंध निदेशक एवं मुख्य कार्यकारी अधिकारी आशीष कुमार श्रीवास्तव ने कहा कि पीएनबी मेटलाइफ भारत में वित्तीय सुरक्षा की खाई को पाटने के लिए एक उद्योग के रूप में काम करने के लिए प्रतिबद्ध है।

पीएनबी मेटलाइफ ने मौजूदा पालिसीधारकों सहित समुदायों को सुरक्षा कवरेज, पालिसी लाभ और जीवन बीमा की आवश्यकता के बारे में शिक्षित करने के लिए बीमा शिविर शुरू किया है।

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पीएनबी मेटलाइफ का हिमाचल में बीमा जागरूकता अभियान आरंभ

सवेरा ब्यूरो (शिमला): जीवन बीमा कंपनियों में से एक पीएनबी मेटलाइफ ने हिमाचल प्रदेश और जम्मू कश्मीर में बीमा जागरूकता बढ़ाने के लिए पहल शुरू की है। ग्रामीण और अर्धशहरी क्षेत्रों में बीमा की जागरूकता और बेहतर समझ पैदा करने के लिए आईआरडीएआई की राज्य बीमा योजना के अनुरूप पीएनबी मेटलाइफ का जागरूकता अभियान अब तक शिमला, मंडी, धर्मशाला, श्रीनगर, जम्मू, और बड़गाम में 180 क्षेत्रों में पहुंच चुका है। रोड शो, बीमा रथ शिविर और नुक्कड़-नाटक जैसी गतिविधियों के जरिए बीमाकर्ता समुदायों को वित्तीय सुरक्षा के महत्व के बारे में जागरूक कर रहा है और उन्हें बताने का प्रयास किया जा रहा है कि इस तरह से बीमा से लोगों को आत्मविश्वास से जीवन जीने और उनके दीर्घ कालिक वित्तीय लक्ष्यों को प्राप्त करने में मदद मिल सकती है। पीएनबी मेटलाइफ के प्रबंध निदेशक और मुख्य कार्यकारी अधिकारी आशीष कुमार श्रीवास्तव ने कहा कि आईआरडीएआई द्वारा शुरू किया गया जागरूकता अभियान वित्तीय साक्षरता में सुधार और वित्तीय समावेशन को बढ़ावा देने देश की वित्तीय वृद्धि और विकास में योगदान देने की दिशा में एक अहम कदम है।

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PNB MetLife launches insurance awareness drive in J&K

GK NEWS SERVICE

Jammu, June 13: PNB MetLife, one of India's leading life insurers, has launched an initiative to grow insurance awareness in Jammu and Kashmir.

A statement said that in line with IRDAI's State Insurance Plan to improve awareness and understanding of insurance among rural and semi-urban areas, PNB MetLife's awareness drive has so far reached 180 areas in Srinagar, Jammu, Budgam, Shimla, Mandi, and Dharamshala.

Leveraging tools such as road shows, bima rath camps and nukkad natak, the insurer has been educating communities about the importance of financial

protection and the benefits insurance can offer in helping people to live life confidently and achieve their long-term financial goals.

Commenting on the initiative, Ashish Kumar Srivastava, MD and CEO, PNB MetLife, said, "I strongly believe that the IRDAI-initiated awareness drive is a crucial step towards improving financial literacy and promoting financial inclusion, contributing to the nation's financial growth and development. We, at PNB MetLife, are committed to working as an industry to bridge the financial protection gap in India and empowering the people of Jammu & Kashmir and Himachal Pradesh to build a more confident future."

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पीएनबी मेटलाइफ ने जम्मू और कश्मीर एवं हिमाचल प्रदेश में बीमा जागरूकता अभियान चलाया

शिमला। भारत की अग्रणी जीवन बीमा कंपनियों में से एक, पीएनबी मेटलाइफ ने जम्मू-कश्मीर और हिमाचल प्रदेश में बीमा जागरूकता बढ़ाने के लिए एक पहल शुरू की है। ग्रामीण और अर्ध-शहरी क्षेत्रों में बीमा की जागरूकता और बेहतर समझ पैदा करने के लिए आईआरडीएआई की राज्य बीमा योजना के अनुरूप, पीएनबी मेटलाइफ का जागरूकता अभियान अब तक श्रीनगर, जम्मू, बडगाम, शिमला, मंडी और धर्मशाला में 180 क्षेत्रों में पहुंच चुका है।

रोड शो, बीमा रथ शिविर और नुक्कड़ नाटक जैसी गतिविधियों के जरिए, बीमाकर्ता समुदायों को वित्तीय सुरक्षा के महत्व के बारे में जागरूक कर रहा है और उन्हें बताने का प्रयास किया जा रहा है कि इस तरह से बीमा से लोगों को आत्मविश्वास से जीवन जीने

और उनके दीर्घकालिक वित्तीय लक्ष्यों को प्राप्त करने में मदद मिल सकती है।

पीएनबी मेटलाइफ के प्रबंध निदेशक और मुख्य कार्यकारी अधिकारी, आशीष कुमार श्रीवास्तव ने इस पहल पर टिप्पणी करते हुए कहा, "मेरा दृढ़ विश्वास है कि आईआरडीएआई द्वारा शुरू किया गया जागरूकता अभियान वित्तीय साक्षरता में सुधार और वित्तीय समावेशन को बढ़ावा देने, देश की वित्तीय वृद्धि और विकास में योगदान देने की दिशा में एक महत्वपूर्ण कदम है। पीएनबी मेटलाइफ में, भारत में वित्तीय सुरक्षा की खाई को पाटने के लिए एक उद्योग के रूप में काम करने के लिए प्रतिबद्ध हैं और जम्मू और कश्मीर एवं हिमाचल प्रदेश के लोगों को अधिक आत्मविश्वासपूर्ण भविष्य बनाने के लिए सशक्त बनाते हैं।

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+ पीएनबी मेटलाइफ ने हिमाचल प्रदेश एवं जम्मू और कश्मीर में बीमा जागरूकता अभियान चलाया

शिमला, (आपका फैसला)। साक्षरता में सुधार और वित्तीय समावेशन को बढ़ावा देने देश की वित्तीय वृद्धि और विकास में योगदान देने की दिशा में एक महत्वपूर्ण कदम है। पीएनबी मेटलाइफ भारत में वित्तीय सुरक्षा की खाई को पाटने के लिए एक उद्योग के रूप में काम करने के लिए प्रतिबद्ध हैं और जम्मू और कश्मीर एवं हिमाचल प्रदेश के लोगों को अधिक आत्मविश्वासपूर्ण भविष्य बनाने के लिए सशक्त बनाते हैं। इन प्रयासों के अंतर्गत पीएनबी मेटलाइफ ने मौजूदा पॉलिसीधारकों सहित समुदायों को सुरक्षा कवरेज, पॉलिसी लाभ और जीवन बीमा की आवश्यकता के बारे में शिक्षित करने के लिए बीमा शिविर शुरू किया है। आज तक पीएनबी मेटलाइफ ने इन दोनों राज्यों में 109 शिविर चलाए हैं, जिनमें 1100 से अधिक प्रतिभागी शामिल हैं। बीमा जागरूकता अभियान वित्तीय समावेशन को बढ़ावा देने और यह सुनिश्चित करने की दिशा में एक महत्वपूर्ण कदम है कि बीमा सेवाओं तक अधिक लोगों की पहुंच हो। इस तरह की अभिनव पहलों पर आईआरडीएआई के मार्गदर्शन के साथ पीएनबी मेटलाइफ बीमा को सभी के लिए सुलभ बनाने का प्रयास कर रहा डलहौजी - जिला

भारत की अग्रणी जीवन बीमा कंपनियों में से एक पीएनबी मेटलाइफ ने हिमाचल प्रदेश और जम्मू कश्मीर में बीमा जागरूकता बढ़ाने के लिए एक पहल शुरू की है। ग्रामीण और अर्ध-शहरी क्षेत्रों में बीमा की जागरूकता और बेहतर समझ पैदा करने के लिए आईआरडीएआई की राज्य बीमा योजना के अनुरूप पीएनबी मेटलाइफ का जागरूकता अभियान अब तक शिमला, मंडी, धर्मशाला, श्रीनगर, जम्मू और बडगाम में 180 क्षेत्रों में पहुंच चुका है। रोड शो, बीमा रथ शिविर और नुक्कड़ नाटक जैसी गतिविधियों के जरिए बीमाकर्ता समुदायों को वित्तीय सुरक्षा के महत्व के बारे में जागरूक कर रहा है और उन्हें बताने का प्रयास किया जा रहा है कि इस तरह से बीमा से लोगों को आत्मविश्वास से जीवन जीने और उनके दीर्घकालिक वित्तीय लक्ष्यों को प्राप्त करने में मदद मिल सकती है। पीएनबी मेटलाइफ के प्रबंध निदेशक और मुख्य कार्यकारी अधिकारी आशीष कुमार श्रीवास्तव ने इस पहल पर टिप्पणी करते हुए कहा मेरा दृढ़ विश्वास है कि आईआरडीएआई द्वारा शुरू किया गया जागरूकता अभियान वित्तीय



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Date : Jun 14, 2023	Page: 04

पीएनबी मेटलाइफ ने हिमाचल प्रदेश एवं जम्मू और कश्मीर में बीमा जागरूकता अभियान

शिमला : भारत की अग्रणी जीवन बीमा कंपनियों में से एक पीएनबी मेटलाइफ ने हिमाचल प्रदेश और जम्मू कश्मीर में बीमा जागरूकता बढ़ाने के लिए एक पहल शुरू की है। ग्रामीण और अर्ध-शहरी क्षेत्रों में बीमा की जागरूकता और बेहतर समझ पैदा करने के लिए आईआरडीएआई की राज्य बीमा योजना के अनुरूप पीएनबी मेटलाइफ का जागरूकता अभियान अब तक शिमला, मंडी, धर्मशाला, श्रीनगर, जम्मू और बडगाम में 180 क्षेत्रों में पहुंच चुका है। रोड शो, बीमा रथ शिविर और नुक्कड़ नाटक जैसी गतिविधियों के जरिए बीमाकर्ता समुदायों को वित्तीय सुरक्षा के महत्व के बारे में जागरूक कर रहा है और उन्हें बताने का प्रयास किया जा रहा है कि इस तरह से बीमा से लोगों को आत्मविश्वास से जीवन जीने और उनके दीर्घकालिक वित्तीय लक्ष्यों को प्राप्त करने में मदद मिल सकती है। पीएनबी मेटलाइफ के प्रबंध निदेशक और मुख्य कार्यकारी अधिकारी आशीष कुमार श्रीवास्तव ने इस पहल पर टिप्पणी करते हुए कहा मेरा दृढ़ विश्वास है कि आईआरडीएआई द्वारा शुरू किया गया जागरूकता अभियान वित्तीय साक्षरता में सुधार और वित्तीय समावेशन को बढ़ावा देने देश की वित्तीय वृद्धि और विकास में योगदान देने की दिशा में एक महत्वपूर्ण कदम है। पीएनबी मेटलाइफ भारत में वित्तीय सुरक्षा की खाई को पाटने के लिए एक उद्योग के रूप में काम करने के लिए प्रतिबद्ध हैं और जम्मू और कश्मीर एवं हिमाचल प्रदेश के लोगों को अधिक आत्मविश्वासपूर्ण भविष्य बनाने के लिए सशक्त बनाते हैं।

Publication : Himachal Dastak	Edition : Shimla
Date : Jun 14, 2023	Page: 04

पीएनबी मेटलाइफ ने हिमाचल प्रदेश एवं जम्मू और कश्मीर में बीमा जागरूकता चलाया अभियान

शिमला। भारत की अग्रणी जीवन और मुख्य कार्यकारी अधिकारी आशीष कुमार श्रीवास्तव ने इस पहल पर मेटलाइफ ने हिमाचल प्रदेश और जम्मू कश्मीर में बीमा जागरूकता बढ़ाने के लिए एक पहल शुरू की है। ग्रामीण और अध. शहरी क्षेत्रों में बीमा की जागरूकता और बेहतर समझ पैदा करने के लिए आईआरडीएआई की राज्य बीमा योजना के अनुरूप पीएनबी मेटलाइफ का जागरूकता अभियान अब तक शिमला। मंडी, धर्मशाला, श्रीनगर, जम्मू, और बडगाम में 180 क्षेत्रों में पहुंच चुका है। रथ शिविर और नुक्कड़ नाटक जैसी गतिविधियों के जरिए बीमाकर्ता समुदायों को वित्तीय सुरक्षा के महत्व के बारे में जागरूक कर रहा है और उन्हें बताने का प्रयास किया जा रहा है कि इस तरह से बीमा से लोगों को आत्मविश्वास से जीवन जीने और उनके दीर्घकालिक वित्तीय लक्ष्यों को प्राप्त करने में मदद मिल सकती है। पीएनबी मेटलाइफ के प्रबंध निदेशक

कुमार श्रीवास्तव ने इस पहल पर टिप्पणी करते हुए कहा मेरा दृढ़ विश्वास है कि आईआरडीएआई द्वारा शुरू किया गया जागरूकता अभियान वित्तीय साक्षरता में सुधार और वित्तीय समावेशन को बढ़ावा देने देश की वित्तीय वृद्धि और विकास में योगदान देने की दिशा में एक महत्वपूर्ण कदम है। पीएनबी मेटलाइफ भारत में वित्तीय सुरक्षा की खाई को पाटने के लिए एक उद्योग के रूप में काम करने के लिए प्रतिबद्ध हैं और जम्मू और कश्मीर एवं हिमाचल प्रदेश के लोगों को अधिक आत्मविश्वासपूर्ण भविष्य बनाने के लिए सशक्त बनाते हैं। इन प्रयासों के अंतर्गत पीएनबी मेटलाइफ ने मौजूदा पॉलिसीधारकों सहित समुदायों को सुरक्षा कवरेज, पॉलिसी लाभ और जीवन बीमा की आवश्यकता के बारे में शिक्षित करने के लिए बीमा शिविर शुरू किया है।

Publication : Kashmir Times	Edition : Jammu
Date : Jun 15, 2023	Page: 02

PNB MetLife Launches Insurance Awareness Drive in J&K *Citizens of both states to benefit from the comprehensive insurance awareness activities*

KT NEWS SERVICE

JAMMU, June 14: PNB MetLife, one of India's leading life insurers, has launched an initiative to grow insurance awareness in Jammu & Kashmir and Himachal Pradesh. In line with IRDAI's State Insurance Plan to improve awareness and understanding of insurance among rural and semi-urban areas, PNB MetLife's awareness drive has so far reached 180 areas in Srinagar, Jammu, Budgam, Shimla, Mandi, and Dharamshala. Leveraging tools such as road shows, bima rath camps and nukkad natak, the insurer has been educating communities about the importance of financial protection and the benefits insurance can offer in helping people to live life confidently and achieve their long-term financial goals.

Commenting on the initiative, Ashish Kumar Srivastava, MD and CEO, PNB MetLife, said, "I strongly believe that the IRDAI-initiated awareness drive is a crucial step towards improving financial literacy and promoting financial inclusion, contributing to the nation's financial growth and development. We, at PNB MetLife, are committed to working as an industry to bridge the financial protection gap in India and empowering the people of Jammu & Kashmir and Himachal Pradesh to build a

more confident future." As part of these efforts, PNB MetLife has launched Bima Shivir (insurance camp) to educate communities, including existing policyholders about the features of protection coverage, policy benefits, and the need for life insurance. To date, PNB MetLife has run 109 camps across these two states with more than 1,100 participants. The insurance awareness drive is an important step towards promoting financial inclusion and ensuring that more people have access to insurance services. With IRDAI's guidance on such innovative initiatives, PNB MetLife is striving to make insurance accessible to all.

Publication : Him Prabha	Edition : Shimla
Date : Jun 15, 2023	Page: 03

पीएनबी मेटलाइफ ने जम्मू और कश्मीर एवं हिमाचल प्रदेश में बीमा जागरूकता अभियान चलाया

शिमला (हिमप्रभा ब्यूरो)। भारत की अग्रणी जीवन बीमा कंपनियों में से एक, पीएनबी मेटलाइफ ने जम्मू-कश्मीर और हिमाचल प्रदेश में बीमा जागरूकता बढ़ाने के लिए एक पहल शुरू की है। ग्रामीण और अर्ध-शहरी क्षेत्रों में बीमा की जागरूकता और बेहतर समझ पैदा करने के लिए आईआरडीएआई की राज्य बीमा योजना के अनुरूप, पीएनबी मेटलाइफ का जागरूकता अभियान अब तक श्रीनगर, जम्मू, बडगाम, शिमला, मंडी और धर्मशाला में 180 क्षेत्रों में पहुंच चुका है। रोड शो, बीमा रथ शिविर और नुक्कड़ नाटक जैसी गतिविधियों के जरिए, बीमाकर्ता समुदायों को वित्तीय सुरक्षा के महत्व के बारे में जागरूक कर रहा है और उन्हें बताने का प्रयास किया जा रहा है कि इस तरह से बीमा से लोगों को आत्मविश्वास से जीवन जीने और उनके दीर्घकालिक वित्तीय लक्ष्यों को प्राप्त करने में मदद मिल सकती है।

Publication : Refugee Message	Edition : Jammu
Date : Jun 15, 2023	Page: 04

PNB MetLife Launches Insurance Awareness Drive in J&K and HP

REFUGEE MESSAGE BUREAU
JAMMU, JUNE 14



PNB MetLife, one of India's leading life insurers, has launched an initiative to grow insurance awareness in Jammu & Kashmir and Himachal Pradesh. In line with IRDAI's State Insurance Plan to improve awareness and understanding of insurance among rural and semi-urban areas, PNB MetLife's awareness drive has so far reached 180 areas in Srinagar, Jammu, Budgam, Shimla, Mandi, and Dharamshala. Leveraging tools such as road shows, bima rath camps and nukkad natak, the insurer has been educating communities about the importance of financial protection and the benefits insurance can offer in helping people to live life confidently and achieve their long-term financial goals.

Commenting on the initiative, Ashish Kumar Srivastava, MD and CEO, PNB MetLife, said, "I strongly believe that the IRDAI-initiated awareness drive is a crucial step towards improving financial literacy and promoting financial inclusion, contributing to the nation's financial growth and

development. We, at PNB MetLife, are committed to working as an industry to bridge the financial protection gap in India and empowering the people of Jammu & Kashmir and Himachal Pradesh to build a more confident future."

As part of these efforts, PNB MetLife has launched Bima Shivir (insurance camp) to educate communities, including existing policyholders about the features of protection coverage, policy benefits, and the need for life insurance. To date, PNB MetLife has run 109 camps across these two states with more than 1,100 participants.

The insurance awareness drive is an important step towards promoting financial inclusion and ensuring that more people have access to insurance services. With IRDAI's guidance on such innovative initiatives, PNB MetLife is striving to make insurance accessible to all.

Publication : Daily Suargam	Edition : Jammu
Date : Jun 15, 2023	Page: 05

PNB MetLife Launches Insurance Awareness Drive in J&K and HP

Citizens of both states to benefit from the comprehensive insurance awareness activities

JAMMU, MAY 13 2023: PNB MetLife, one of India's leading life insurers, has launched an initiative to grow insurance awareness in Jammu &

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Milkar life aage badhain

Kashmir and Himachal Pradesh. In line with IRDAI's State Insurance Plan to improve awareness and understanding of insurance among rural and semi-urban areas, PNB MetLife's awareness drive has so far reached 180 areas in Srinagar, Jammu, Budgam, Shimla, Mandi, and Dharamshala.

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Commenting on the initiative, Ashish Kumar Srivastava, MD and CEO, PNB MetLife, said, "I strongly believe that the IRDAI-initiated awareness



contributing to the nation's financial growth and development. We, at PNB MetLife, are committed to working as an industry to bridge the financial protection gap in India and empowering the people of Jammu & Kashmir and Himachal Pradesh to build a more

Publication : Golden Words	Edition : Jammu
Date : Jun 15, 2023	Page: 04

PNB MetLife Launches Insurance Awareness Drive in J&K *Citizens of both states to benefit from the comprehensive insurance awareness activities*

GW REPORTER

JAMMU, June 14: PNB MetLife, one of India's leading life insurers, has launched an initiative to grow insurance awareness in Jammu & Kashmir and Himachal Pradesh. In line with IRDAI's State Insurance Plan to improve awareness and understanding of insurance among rural and semi-urban areas, PNB MetLife's awareness drive has so far reached 180 areas in Srinagar, Jammu, Budgam, Shimla, Mandi, and Dharamshala. Leveraging tools such as road shows, bima rath camps and nukkad natak, the insurer has been educating communities about the importance of financial protection and the benefits insurance can offer in helping people to live life confidently and achieve their long-term financial goals.

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Publication : Daily Maximum Times	Edition : Jammu
Date : Jun 15, 2023	Page: 03

PNB MetLife Launches Insurance Awareness Drive in J&K and HP

Citizens of both states to benefit from the comprehensive insurance awareness activities

JAMMU, MAY 13 2023: PNB MetLife, one of India's leading life insurers, has launched an initiative to grow insurance awareness in Jammu &

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Commenting on the initiative, Ashish Kumar Srivastava, MD and CEO, PNB MetLife, said, "I

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Publication : Early Post Desk	Edition : Jammu
Date : Jun 15, 2023	Page: 08

PNB MetLife Launches Insurance Awareness Drive in J&K and HP

Citizens of both states to benefit from the comprehensive insurance awareness activities

Early Post Desk

Jammu, May 13 2023: PNB MetLife, one of India's leading life insurers, has launched an initiative to grow insurance awareness in Jammu & Kashmir and Himachal Pradesh. In line with IRDAI's State Insurance Plan to improve awareness and understanding of insurance among rural and semi-urban areas, PNB MetLife's awareness drive has so far reached 180 areas in Srinagar, Jammu, Budgam, Shimla, Mandi, and Dharamshala. Leveraging tools such as road shows, bima rath camps and nukkad natak, the insurer has been educating communities about the importance of financial protection and the benefits insurance can offer in helping people to live life confidently and achieve their

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As part of these efforts, PNB MetLife has launched Bima Shivir (insurance camp) to educate communities, including existing policyholders about the features of protection coverage, policy benefits, and the need for life insurance. To date, PNB MetLife has run 109 camps across these two states with more than 1,100 participants.

The insurance awareness drive is an important step towards promoting financial inclusion and ensuring that more people have access to insurance services. With IRDAI's guidance on such innovative initiatives, PNB MetLife is striving to make insurance accessible to all.

Publication : The Sree Times	Edition : Jammu
Date : Jun 15, 2023	Page: 04

PNB MetLife Launches Insurance Awareness Drive in J&K and HP

**SREE TIMES NEWS
JAMMU, JUN 14**

PNB MetLife, one of India's leading life insurers, has launched an initiative to grow insurance awareness in Jammu & Kashmir and Himachal Pradesh. In line with IRDAI's State Insurance Plan to improve awareness and understanding of insurance among rural and semi-urban areas, PNB MetLife's awareness drive has so far reached 180 areas in Srinagar, Jammu, Budgam, Shimla, Mandi, and Dharamshala. Leveraging tools such as road shows, bima rath camps and nukkad natak, the insurer has been educating communities about the importance of financial protection and the benefits insurance can offer in helping people to live life confi-

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PNB MetLife Launches Insurance Awareness Drive in J&K and HP

YJ NEWS SERVICE
JAMMU, JUN 14

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The insurance awareness drive is an important step towards promoting financial inclusion and ensuring that more people have access to insurance services. With IRDAI's guidance on such innovative initiatives, PNB MetLife is striving to make insurance accessible to all.

Publication : Top News of J&K	Edition : Jammu
Date : Jun 16, 2023	Page: 11

PNB MetLife launches Insurance awareness drive in J&K

TOP NEWS REPORT

JAMMU, Jun 14: PNB MetLife, one of India's leading life insurers, has launched an initiative to grow insurance awareness in Jammu & Kashmir and Himachal Pradesh. In line with IRDAI's State Insurance Plan to improve awareness and understanding of insurance among rural and semi-urban areas, PNB MetLife's awareness drive has so far reached 180 areas in Srinagar, Jammu, Budgam, Shimla, Mandi, and Dharamshala. Leveraging tools such as road shows, bima rath camps and nukkad natak, the insurer has been educating communities about the importance of financial protection and the benefits insurance can offer in helping people to live life confidently and achieve their long-term financial goals.

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As part of these efforts, PNB MetLife has launched Bima Shivr (insurance camp) to educate communities, including existing policyholders about the features of protection coverage, policy benefits, and the need for life insurance. To date, PNB MetLife has run 100 camps across these two states with more than 1,100 participants.

The insurance awareness drive is an important step towards promoting financial inclusion and ensuring that more people have access to insurance services. With IRDAI's guidance on such innovative initiatives, PNB MetLife is striving to make insurance accessible to all.

Publication : Punjab Express	Edition : Shimla
Date : Jun 16, 2023	Page: 11

PNB MetLife launches Insurance Awareness Drive

SHIMLA: PNB MetLife, one of India's leading life insurers, has launched an initiative to grow insurance awareness in Jammu & Kashmir and Himachal Pradesh. In line with IRDAI's State Insurance Plan to improve awareness and understanding of insurance among rural and semi-urban areas, PNB MetLife's awareness drive has so far reached 180 areas in Srinagar, Jammu, Budgam, Shimla, Mandi, and Dharamshala. BPE

Publication : Bizz Buzz	Edition : Hyderabad
Date : Jun 16, 2023	Page: 07

SBI, LIC diluting stake in UTI Mutual Fund

NEW DELHI: Sponsors of UTI Mutual Fund, including SBI, Punjab National Bank and Life Insurance Corporation of India, have initiated the process to dilute their stake in India's oldest fund house.

According to sources, these entities have approached merchant bankers to advise on stake sales. UTI Mutual fund is promoted by the State Bank of India (SBI), Life Insurance Corporation of India (LIC), Punjab National Bank (PNB) and Bank of Baroda (BoB), having a combined holding of 45.21 per cent in the paid-up capital.

US-based T Rowe Price Group Inc through its wholly-owned subsidiary T Rowe Price Global Investment Services Ltd (UK) presently holds a 23 per cent stake in UTI Asset Management Company Ltd (UTI AMC).

Publication : Bright Punjab Express	Edition : Chandigarh
Date : Jun 16, 2023	Page: 11

PNB MetLife launches Insurance Awareness Drive

SHIMLA: PNB MetLife, one of India's leading life insurers, has launched an initiative to grow insurance awareness in Jammu & Kashmir and Himachal Pradesh. In line with IRDAI's State Insurance Plan to improve awareness and understanding of insurance among rural and semi-urban areas, PNB MetLife's awareness drive has so far reached 180 areas in Srinagar, Jammu, Budgam, Shimla, Mandi, and Dharamshala. **BPE**

Publication : Greater Jammu	Edition : Jammu
Date : Jun 16, 2023	Page: 05

PNB MetLife Launches Insurance Awareness Drive in J&K and HP

GJ REPORT

JAMMU, JUN 14: PNB MetLife, one of India's leading life insurers, has launched an initiative to grow insurance awareness in Jammu & Kashmir and Himachal Pradesh. In line with IRDAI's State Insurance Plan to improve awareness and understanding of insurance among rural and semi-urban areas, PNB MetLife's awareness drive has so far reached 180 areas in Srinagar, Jammu, Budgam, Shimla, Mandi, and Dharamshala. Leveraging tools such as road shows, bima rath camps and nukkad natak, the insurer has been educating communities about the importance of financial protection and the benefits insurance can offer in helping people to live life confidently and achieve their long-term financial goals.

Commenting on the initiative, Ashish Kumar Srivastava, MD and CEO, PNB MetLife, said, "I strongly believe that the IRDAI-initiated awareness drive is a crucial step towards improving financial litera-

cy and promoting financial inclusion, contributing to the nation's financial growth and development. We, at PNB MetLife, are committed to working as an industry to bridge the financial protection gap in India and empowering the people of Jammu & Kashmir and Himachal Pradesh to build a more confident future."

As part of these efforts, PNB MetLife has launched Bima Shivir (insurance camp) to educate communities, including existing policyholders about the features of protection coverage, policy benefits, and the need for life insurance. To date, PNB MetLife has run 109 camps across these two states with more than 1,100 participants.

The insurance awareness drive is an important step towards promoting financial inclusion and ensuring that more people have access to insurance services. With IRDAI's guidance on such innovative initiatives, PNB MetLife is striving to make insurance accessible to all.



Publication : The Hindu Business Line	Edition : Bangalore, Chennai, Hyderabad, Mumbai
Date : Jun 18, 2023	Page: 09

Term insurance premium tracker

For a 30-year-old male/female, non smoker, living in a metro city, Sum assured ₹1 crore with coverage up to 70 yrs

Insurance company	Plan name	Max coverage up to	Max policy term	Annual premium (₹) (inclusive of GST)		Claim settlement ratio (%)
		(years)		Male	Female	
Aditya Birla Capital	Digishield Plan	85	55	15,066	12,687	98.1
Aegon Life	iTerm Prime	70	40	14,282	11,756	99.0
Bajaj Allianz	eTouch	99*	69	13,467	11,704	99.0
Bharti AXA	Flexi Term Pro	99	69	12,037	10,385	99.1
Canara HSBC Life Insurance	iSelect Star Term Plan	99	69	14,905	12,791	98.6
Edelweiss Tokio	Zindagi Protect	100	70	14,596	11,970	98.1
HDFC Life	Click 2 Protect Super	100	70	16,207	14,521	98.7
ICICI Prudential	iProtect Smart	99	69	17,190	15,164	97.9
Kotak Life Insurance	Kotak e-Term Plan	85	67	13,216	11,092	98.8
Max Life Insurance	Smart Secure Plus	85	55	14,614	12,258	99.51
PNB Met Life	Mera Term Plan Plus	80	50	13,452	11,328	98.2
SBI Life	eShield Next	100	70	17,495	14,654	97.1
TATA AIA Life	Sampoorn Raksha Supreme	100	70	14,868	12,626	98.5

Claim settlement ratio as per data provided by insurer Source: www.policybazaar.com,

LIC Max Life offers additional 5% discount for 1st year for salaried customers; *Whole life available only on limited pay option; HDFC whole life is available only in limited pay term (Life Protect) & Limited+Single pay term (Income Plus); SBI eShield Next plan whole life is available only in limited pay with above age 45yrs NA: Not Available

Publication : The Tribune	Edition : Chandigarh, New Delhi
Date : Jun 20, 2023	Page: 10

PNB MetLife awareness drive

PNB MetLife has launched an awareness drive in J&K and Himachal. It has so far covered 180 areas in Srinagar, Jammu, Budgam, Shimla, Mandi, and Dharamsala.

Publication : Sunvlla Samachar	Edition : Ahmedabad
Date : Jun 21, 2023	Page: 03

પીએનબી મેટલાઈફે અત્યાર સુધીનું સૌથી વધુ રૂ. ૭૬૮.૬ કરોડનું બોનસ જાહેર કર્યું

સનવિલા ન્યુઝ, અમદાવાદ, તા. ૨૦

ભારતની અગ્રણી લાઈફ ઇન્શ્યોરન્સ કંપનીઓમાંની એક પીએનબી મેટલાઈફે પાત્રતા ધરાવતા પોલિસીધારકો માટે નાણાકીય વર્ષ ૨૦૨૨-૨૩ માટે રૂ. ૭૬૮.૬ કરોડનું અત્યાર સુધીનું સૌથી વધુ બોનસ જાહેર કરીને સીમાચિહ્ન હાંસલ કર્યું છે. આ બોનસ નાણાકીય વર્ષ ૨૦૨૧-૨૨ કરતાં ૨૮% વધુ છે અને તેનાંથી પ.પર લાખ પોલિસીધારકોને લાભ થશે. આ જાહેરાત તેનાં પોલિસીધારકોને નાણાકીય સલામતી પૂરી પાડવામાં પીએનબી મેટલાઈફની પ્રતિબદ્ધતાનો પુનરોચ્ચાર કરે છે. પીએનબી મેટલાઈફ છેલ્લાં ૧૯ વર્ષથી પાર્ટિસિપેટિંગ પ્રોડક્ટ્સનાં પોલિસીધારકોને બોનસ આપવાનો મજબૂત ટ્રેક રેકોર્ડ ધરાવે છે, જે સાતત્યપૂર્ણ વળતર માટે રોકાણનો શિસ્તબદ્ધ અભિગમ દર્શાવે છે. પીએનબી મેટલાઈફની મજબૂત ફન્ડ મેનેજમેન્ટ ક્ષમતાઓ અને અનુભવ તથા મજબૂત ફન્ડ મેનેજમેન્ટ ક્ષમતા પ્રણાલિઓએ પીએમએલઆઈને લાંબા

ગાળે સંપત્તિ સર્જન ઈચ્છતાં રોકાણકારો માટે પસંદગીનો વિકલ્પ બનાવે છે. પીએનબી મેટલાઈફના એમડી અને સીઈઓ આશિષ કુમાર શ્રીવાસ્તવે જણાવ્યું હતું કે, “રૂ. ૭૬૮.૬ કરોડનું બોનસ અત્યાર સુધી આપવામાં આવેલું સૌથી વધુ બોનસ છે અને તે પીએનબી મેટ લાઈફની મજબૂત નાણાકી કામગીરી, નક્કર રોકાણ વ્યૂહ અને કાર્યક્ષમ રિસ્ક મેનેજમેન્ટ પ્રણાલિનું પ્રમાણ છે. તે કંપનીની મજબૂત પોલિસીધારકો અને અમારા પોલિસીધારકો માટે સાતત્યપૂર્ણ વળતર પેદા કરવાની અમારી ક્ષમતા પર ભાર મૂકે છે. આ બોનસથી આશરે પ.પ લાખ પીએનબી મેટલાઈફ પોલિસીધારકોને લાભ થશે અને અમને અમારા ગ્રાહકોને વધુ સલામત અને વિશ્વાસપાત્ર ભાવિનું નિર્માણ કરવામાં મદદ મળશે.” પીએનબી મેટલાઈફ ઇન્શ્યોરન્સ ઇન્ડસ્ટ્રીમાં ઈનોવેશનને આગળ ધપાવે છે, એડવાન્સ્ડ ટેકનોલોજી તથા ગ્રાહક-કેન્દ્રી સોલ્યુશન્સનો લાભ લઈ રહી છે, જેનાંથી પોલિસીધારકોની બદલાતી જરૂરિયાતને પહોંચી વળાશે.

Publication : The Telegraph	Edition : Kolkata
Date : Jun 21, 2023	Page: 12

PNB Metlife

■ **MUMBAI:** PNB Metlife on Tuesday declared Rs 768.6 crore in annual bonuses to policyholders for FY23, making the payout the highest to date by the insurer. The insurer said the dividend for the year is 29 per cent higher than what it had paid out in FY22 and will benefit 5.52 lakh participating policyholders. PTI

Publication : Alpviram	Edition : Ahmedabad
Date : Jun 21, 2023	Page: 03

पीएनबी मेटलाइफ ने 768.6 करोड़ रुपये के अब तक के सर्वाधिक बोनस की घोषणा की

अहमदाबाद। भारत की अग्रणी जीवन बीमा कंपनियों में से एक, पीएनबी मेटलाइफ ने पात्र पॉलिसी धारकों के लिए 768.6 करोड़ रुपये के उच्चतम बोनस की घोषणा करके एक मील का पत्थर स्थापित किया है। यह बोनस पिछले वर्ष की तुलना में 29% अधिक है और इससे 5.52 लाख पॉलिसीधारक लाभान्वित होंगे। यह घोषणा अपने पॉलिसीधारकों को वित्तीय सुरक्षा देने के लिए पीएनबी मेटलाइफ की प्रतिबद्धता की पुष्टि करती है। पीएनबी मेटलाइफ

का पिछले 19 वर्षों में भाग लेने वाले उत्पादों के पॉलिसीधारकों को बोनस देने का एक मजबूत ट्रैक रिकॉर्ड है, जो स्थायी रिटर्न के लिए निवेश करने के अपने अनुशासित दृष्टिकोण का प्रदर्शन करता है। पीएनबी मेटलाइफ की मजबूत फंड प्रबंधन क्षमताओं और अनुभव के साथ-साथ इसके कठोर जोखिम प्रबंधन प्रथाओं ने पीएमएलआई को दीर्घकालिक धन सृजन चाहने वालों के लिए एक पसंदीदा विकल्प बना दिया है।(1)

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Date : Jun 21, 2023	Page: 03

પીએનબી મેટલાઈફ અત્યાર સુધીનું સૌથી વધુ રૂ. ૭૬૮.૬ કરોડનું બોનસ જાહેર કર્યું: પ.પર લાભ પોલિસીધારકોને લાભ

મુંબઈ, ૨૦ જૂન, ૨૦૨૩: ભારતની અગ્રણી લાઈફ ઇન્શ્યોરન્સ કંપનીઓમાંની એક પીએનબી મેટલાઈફ પાત્રતા ધરાવતા પોલિસીધારકો માટે નાણાકીય વર્ષ ૨૦૨૨-૨૩ માટે રૂ. ૭૬૮.૬ કરોડનું અત્યાર સુધીનું સૌથી વધુ બોનસ જાહેર કરીને સીમાચિહ્ન હાંસલ કર્યું છે. આ બોનસ નાણાકીય વર્ષ ૨૦૨૧-૨૨ કરતાં ૨૮% વધુ છે અને તેનાંથી પ.પર લાભ પોલિસીધારકોને લાભ થશે. આ જાહેરાત તેનાં પોલિસીધારકોને નાણાકીય સલામતી પૂરી પાડવામાં પીએનબી મેટલાઈફની પ્રતિબદ્ધતાનો પુનરોચ્ચાર કરે છે.

પીએનબી મેટલાઈફ છેલ્લાં ૧૯ વર્ષથી પાર્ટિસિપેટિંગ પ્રોડક્ટ્સનાં પોલિસીધારકોને બોનસ આપવાનો મજબૂત ટ્રેક રેકોર્ડ ધરાવે છે, જે સાતત્યપૂર્ણ વળતર માટે રોકાણનો

શિસ્તબદ્ધ અભિગમ દર્શાવે છે. પીએનબી મેટલાઈફની મજબૂત ફન્ડ મેનેજમેન્ટ ક્ષમતાઓ અને અનુભવ તથા મજબૂત ફન્ડ મેનેજમેન્ટ ક્ષમતા પ્રણાલિઓએ પીએમએલઆઈને લાંબા ગાળે સંપત્તિ સર્જન ઇચ્છતાં રોકાણકારો માટે પસંદગીનો વિકલ્પ બનાવે છે. પીએનબી મેટલાઈફના એમડી અને સીઈઓ આશિષ કુમાર શ્રીવાસ્તવે જણાવ્યું હતું કે, “રૂ. ૭૬૮.૬ કરોડનું બોનસ અત્યાર સુધી આપવામાં આવેલું સૌથી વધુ બોનસ છે અને તે પીએનબી મેટ લાઈફની મજબૂત નાણાકી કામગીરી, નક્કર રોકાણ વ્યૂહ અને કાર્યક્ષમ રિસ્ક મેનેજમેન્ટ પ્રણાલિનું પ્રમાણ છે. તે કંપનીની મજબૂત પોઝિશન અને અમારા પોલિસીધારકો માટે સાતત્યપૂર્ણ વળતર પેદા કરવાની અમારી ક્ષમતા પર ભાર મૂકે છે.

Publication : Satellite Samachar	Edition : Ahmedabad
Date : Jun 21, 2023	Page: 02

પીએનબી મેટલાઈફે અત્યાર સુધીનું સૌથી વધુ રૂ. ૭૬૮.૬ કરોડનું બોનસ જાહેર કર્યું: ૫.૫૨ લાખ પોલિસીધારકોને લાભ

મુંબઈ, ૨૦ જૂન, ૨૦૨૩: ભારતની અગ્રણી લાઈફ ઈન્શ્યોરન્સ કંપનીઓમાંની એક પીએનબી મેટલાઈફે પાત્રતા ધરાવતા પોલિસીધારકો માટે નાણાકીય વર્ષ ૨૦૨૨-૨૩ માટે રૂ. ૭૬૮.૬ કરોડનું અત્યાર સુધીનું સૌથી વધુ બોનસ જાહેર કરીને સીમાચિહ્ન હાંસલ કર્યું છે. આ બોનસ નાણાકીય વર્ષ ૨૦૨૧-૨૨ કરતાં ૨૮% વધુ છે અને તેનાંથી ૫.૫૨ લાખ પોલિસીધારકોને લાભ થશે. આ જાહેરાત તેનાં પોલિસીધારકોને નાણાકીય સલામતી પૂરી પાડવામાં પીએનબી મેટલાઈફની પ્રતિબદ્ધતાનો પુનરોચ્ચાર કરે છે.

પીએનબી મેટલાઈફે છેલ્લાં ૧૯ વર્ષથી પાર્ટિસિપેટિંગ પ્રોડક્ટ્સનાં પોલિસીધારકોને બોનસ આપવાનો મજબૂત ટ્રેક રેકોર્ડ ધરાવે છે, જે

સાતત્યપૂર્ણ વળતર માટે રોકાણનો શિસ્તબદ્ધ અભિગમ દર્શાવે છે. પીએનબી મેટલાઈફની મજબૂત ફન્ડ મેનેજમેન્ટ ક્ષમતાઓ અને અનુભવ તથા મજબૂત ફન્ડ મેનેજમેન્ટ ક્ષમતા પ્રણાલિઓએ પીએમએલઆઈને લાંબા ગાળે સંપત્તિ સર્જન ઈચ્છતાં રોકાણકારો માટે પસંદગીનો વિકલ્પ બનાવે છે.

પીએનબી મેટલાઈફના એમડી અને સીઈઓ આશિષ કુમાર શ્રીવાસ્તવે જણાવ્યું હતું કે, “રૂ. ૭૬૮.૬ કરોડનું બોનસ અત્યાર સુધી આપવામાં આવેલું સૌથી વધુ બોનસ છે અને તે પીએનબી મેટ લાઈફની મજબૂત નાણાકી કામગીરી, નક્કર રોકાણ વ્યૂહ અને કાર્યક્ષમ રિસ્ક મેનેજમેન્ટ પ્રણાલિનું પ્રમાણ છે. તે કંપનીની મજબૂત પોઝિશન અને

અમારા પોલિસીધારકો માટે સાતત્યપૂર્ણ વળતર પેદા કરવાની અમારી ક્ષમતા પર ભાર મૂકે છે. આ બોનસથી આશરે ૫.૫ લાખ પીએનબી મેટલાઈફ પોલિસીધારકોને લાભ થશે અને અમને અમારા ગ્રાહકોને વધુ સલામત અને વિશ્વાસપાત્ર ભાવિનું નિર્માણ કરવામાં મદદ મળશે.” પીએનબી મેટલાઈફ ઈન્શ્યોરન્સ ઈન્ડસ્ટ્રીમાં ઈનોવેશનને આગળ ધપાવે છે, એડવાન્સ ટેકનોલોજી તથા ગ્રાહક-કેન્દ્રી સોલ્યુશન્સનો લાભ લઈ રહી છે, જેનાંથી પોલિસીધારકોની બદલાતી જરૂરિયાતને પહોંચી વળાશે. કંપની તેની લીડરશીપ પોઝિશન જાળવી રાખવા, ગ્રાહકો સાથે મજબૂત સંબંધો બનાવવા અને પોતાનાં તમામ હિતધારકો માટે સલામત ભાવિનું નિર્માણ કરવા પ્રતિબદ્ધ છે.

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पीएनबी मेटलाइफ ने 768.6 करोड़ रुपये के अब तक के सर्वाधिक बोनस की घोषणा की, 5.52 लाख पॉलिसीधारक लाभान्वित

भारत की अग्रणी जीवन बीमा कंपनियों में से एक, पीएनबी मेटलाइफ ने पात्र पॉलिसी धारकों के लिए 768.6 करोड़ रुपये के उच्चतम बोनस की घोषणा करके एक मील का पत्थर स्थापित किया है। यह बोनस पिछले वर्ष की तुलना में 29% अधिक है और इससे 5.52 लाख पॉलिसीधारक लाभान्वित होंगे। यह घोषणा अपने पॉलिसीधारकों को वित्तीय सुरक्षा देने के लिए पीएनबी मेटलाइफ की प्रतिबद्धता की पुष्टि करती है। पीएनबी मेटलाइफ का पिछले 19 वर्षों में भाग लेने वाले उत्पादों के पॉलिसीधारकों को बोनस देने का एक मजबूत ट्रैक रिकॉर्ड है, जो स्थायी रिटर्न के लिए निवेश करने के अपने अनुशासित दृष्टिकोण का प्रदर्शन करता है। पीएनबी मेटलाइफ की मजबूत फंड प्रबंधन क्षमताओं और अनुभव के साथ-साथ इसके कठोर जोखिम प्रबंधन प्रथाओं ने पीएमएलआई को दीर्घकालिक धन सृजन चाहने वालों के लिए एक पसंदीदा विकल्प बना दिया है। आशीष कुमार श्रीवास्तव, एमडी और सीईओ, पीएनबी मेटलाइफ ने कहा, ₹768.6 करोड़ रुपये का बोनस अब तक का सबसे अधिक बोनस है, और यह पीएनबी मेटलाइफ के मजबूत वित्तीय प्रदर्शन, मजबूत निवेश रणनीतियों और कुशल जोखिम प्रबंधन प्रथाओं का एक वसीयतनामा है। यह कंपनी की मजबूत स्थिति और हमारे पॉलिसीधारकों के लिए स्थायी रिटर्न उत्पन्न करने की हमारी क्षमता पर प्रकाश डालता है। यह बोनस लगभग 5.5 लाख पीएनबी मेटलाइफ पॉलिसीधारकों को लाभान्वित करेगा और हमें अपने ग्राहकों को अधिक सुरक्षित और आत्मविश्वासपूर्ण भविष्य बनाने में सहायता करने में सक्षम करेगा। पीएनबी मेटलाइफ पॉलिसीधारकों की उभरती जरूरतों को पूरा करने के लिए उन्नत तकनीकों और ग्राहक-केंद्रित समाधानों का लाभ उठाते हुए बीमा उद्योग में नवाचार करना जारी रखता है। कंपनी अपने नेतृत्व की स्थिति को बनाए रखने, अपने ग्राहकों के साथ मजबूत संबंध बनाने और अपने सभी हितधारकों के लिए एक सुरक्षित भविष्य बनाने के लिए प्रतिबद्ध है।

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પીએનબી મેટલાઈફ આધુનિક ડિજિટલ સોલ્યુશન્સ સાથે ગ્રાહકો માટે શ્રેષ્ઠ પસંદગી તરીકે ઉભરી આવ્યું

મુંબઈ, પીએનબી મેટલાઈફ ભારતની અગ્રણી જીવન વીમા કંપનીઓ પૈકીની એક છે, જે ભારતની સૌથી જૂની અને અગ્રણી રાષ્ટ્રીયકૃત બેંકો પૈકીની એક પીએનબીની વિશ્વસનીયતા તથા ૧૫૫ વર્ષ જૂની વિશ્વસ્તરીય વીમા કંપની મેટલાઈફ ઈકની નાણાકીય મજબૂતાઈને જોડે છે. ભારતમાં બે દાયકાથી વધુના અનુભવ સાથે પીએનબી મેટલાઈફ વિવિધ ડિસ્ટ્રિબ્યુશન ચેનલ દ્વારા સમગ્ર ભારતમાં મજબૂત ઉપસ્થિતિ ધરાવતી વિશ્વસનીય બ્રાન્ડ છે. પીએનબી મેટલાઈફ વ્યાપક ડિજિટલ એનવાયર્નમેન્ટનો લાભ લઈને સેલ્સથી લઈને ઓન બોર્ડિંગ અને પોસ્ટ-સેલ સર્વિસ સુધીની સંપૂર્ણ ગ્રાહક સફરમાં ક્રાંતિ લાવી રહી છે. તેની સર્કિલ ઓફ લાઈફ ફિલસૂફી મૂજબ તે નિવૃત્તિ, પ્રોટેક્શન, પિતૃત્વ અને લાંબાગાળાની બચતો સહિત જીવનના વિવિધ તબક્કાના ગ્રાહકોની સેવા માટે કસ્ટમાઈઝડ પ્રોડક્ટ્સ અને સોલ્યુશન્સ પ્રદાન કરે છે. પીએનબી મેટલાઈફ એઆઈ, એમએલ અને ડેટા એનાલિટિક્સની ક્ષમતાઓના ઉપયોગથી તમામ પ્રક્રિયાઓને ઝડપી બનાવવામાં સક્ષમ રહ્યું છે, જેથી હિતધારકો માટે સરળ અનુભવ સુનિશ્ચિત કરી શકાય. ઘણાં ગ્રાહકો

તેમની પોલીસીની મુદતના અંત સુધી પીએનબી મેટલાઈફ સાથે જોડાઈ રહેવાનું પસંદ કરે છે, જે કંપનીમાં તેમનો વિશ્વાસ પ્રદર્શિત કરે છે. ઈન્ડસ્ટ્રીના ટ્રેન્ડ્સ અને સર્વેપણ સૂચવે છે કે ગ્રાહકો તેમની સંપૂર્ણ લાઈફ સાઈકલ દરમિયાન જોડાઈ રહે છે અને કંપની ઈન્ડસ્ટ્રીમાં સારો સરન્ડર રેટ ધરાવે છે. નાણાકીય વર્ષ ૨૦૨૩ માટે વ્યક્તિગત અને જૂથ ગ્રાહકો માટે અનુક્રમે ૯૯.૦૬% અને ૯૯.૭૦%ના પીએનબી મેટલાઈફનો ઉત્તમ વ્યક્તિગત દાવા પતાવટ ગુણોત્તર તેના ગ્રાહકોને તેમની જરૂરિયાતના સમયે ટેકો આપવા માટે કંપનીનું સમર્પણ દર્શાવે છે. પીએનબી સર્કલ ઓફિસના સહયોગથી પીએનબી મેટલાઈફે તેના મુખ્ય સિદ્ધાંત અનુરૂપ ગ્રાહકોની ફરિયાદો અને પ્રશ્નોના સક્રિય નિરાકરણ માટે અમદાવાદ સર્કલમાં “કસ્ટમર સર્વિસ કેમ્પ”નું આયોજન કર્યું હતું. પીએનબી મેટલાઈફ અને નિલ્સનના સહયોગથી બાળકોના શિક્ષણના આયોજન પાછળ વધી રહેલા ખર્ચ ઉપર તાજેતરમાં કરાયેલા સર્વે મૂજબ માતા-પિતા બાળકોના શિક્ષણ અને બીજી પ્રવૃત્તિઓ માટે વાર્ષિક રૂ. ૫.૩૦ લાખનો ખર્ચ કરે છે તેમજ આ ખર્ચની ચૂકવણી માટે તેમની જીવનશૈલી સાથે બાંધણી કરવા પણ તૈયાર છે.

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પીએનબી મેટલાઈફ ભારતમાં મજબૂત ઉપસ્થિતિ ધરાવતી વિશ્વસનીય બ્રાન્ડ

પીએનબી મેટલાઈફ ભારતની અગ્રણી જીવન વીમા કંપનીઓ પૈકીની એક છે, જે ભારતની સૌથી જૂની અને અગ્રણી રાષ્ટ્રીયકૃત બેંકો પૈકીની એક પીએનબીની વિશ્વસનીયતા તથા ૧૫૫ વર્ષ જૂની વિશ્વસ્તરીય વીમા કંપની મેટલાઈફ ઈન્કની નાણાકીય મજબૂતાઈને જોડે છે. ભારતમાં બે દાયકાથી વધુના અનુભવ સાથે પીએનબી મેટલાઈફ વિવિધ ડિસ્ટ્રિબ્યુશન ચેનલ દ્વારા સમગ્ર ભારતમાં મજબૂત ઉપસ્થિતિ ધરાવતી વિશ્વસનીય બ્રાન્ડ છે.

પીએનબી મેટલાઈફ વ્યાપક ડિજિટલ એનવાયર્નમેન્ટનો લાભ લઈને સેલ્સથી લઈને ઓન બોર્ડિંગ અને પોસ્ટ-સેલ સર્વિસ સુધીની સંપૂર્ણ ગ્રાહક સફરમાં ક્રાંતિ લાવી રહી છે. તેની સર્કિલ ઓફ લાઈફ ફિલસૂફી મૂજબ તે નિવૃત્તિ, પ્રોટેક્શન, પિતૃત્વ અને લાંબાગાળાની બચતો સહિત જીવનના વિવિધ તબક્કાના ગ્રાહકોની સેવા માટે કસ્ટમાઈઝ્ડ પ્રોડક્ટ્સ અને સોલ્યુશન્સ પ્રદાન કરે છે.

પીએનબી મેટલાઈફ એઆઈ, એમએલ અને ડેટા એનાલિટિક્સની ક્ષમતાઓના ઉપયોગથી તમામ પ્રક્રિયાઓને ઝડપી બનાવવામાં સક્ષમ રહ્યું છે, જેથી હિતધારકો માટે સરળ અનુભવ સુનિશ્ચિત કરી શકાય. ઘણાં ગ્રાહકો તેમની પોલીસીની મુદતના અંત સુધી પીએનબી મેટલાઈફ સાથે જોડાઈ રહેવાનું પસંદ કરે છે, જે કંપનીમાં તેમનો વિશ્વાસ પ્રદર્શિત કરે છે. ઈન્ડસ્ટ્રીના ટ્રેન્ડ્સ અને સર્વે પણ સૂચવે છે કે ગ્રાહકો તેમની સંપૂર્ણ લાઈફ સાઈકલ દરમિયાન જોડાઈ રહે છે અને કંપની ઈન્ડસ્ટ્રીમાં સારો સરન્ડર રેટ ધરાવે છે. નાણાકીય વર્ષ ૨૦૨૩ માટે વ્યક્તિગત અને જૂથ ગ્રાહકો માટે અનુક્રમે ૯૯.૦૬% અને ૯૯.૭૦%નો PNB મેટલાઈફનો ઉત્તમ વ્યક્તિગત દાવા પતાવટ ગુણોત્તર તેના ગ્રાહકોને તેમની જરૂરિયાતના સમયે ટેકો આપવા માટે કંપનીનું સમર્પણ દર્શાવે છે.

Publication : Gujarat Today	Edition : Ahmedabad
Date : Jun 24, 2023	Page: 07

પીએનબી મેટલાઈફ ગ્રાહકોની ફરિયાદોનું લાવશે નિરાકરણ

મુંબઈ, તા.૨૩

પીએનબી મેટલાઈફ વ્યાપક ડિજિટલ એનવાયર્નમેન્ટનો લાભ લઈને સેક્સથી લઈને ઓન બોર્ડિંગ અને પોસ્ટ સેલ સર્વિસ સુધીની સંપૂર્ણ ગ્રાહક સફરમાં ક્રાંતિ લાવી રહી છે. તેની સર્કલ ઓફ લાઈફ ફિલસૂફી મુજબ તે નિવૃત્તિ, પ્રોટેક્શન, પિતૃત્વ અને લાંબાગાળાની બચતો સહિત જીવનના વિવિધ તબક્કાના ગ્રાહકોની સેવા માટે કસ્ટમાઈઝડ પ્રોડક્ટ્સ અને સોલ્યુશન્સ પ્રદાન કરે છે. પીએનબી સર્કલ ઓફિસના સહયોગથી પીએનબી મેટલાઈફે તેના મુખ્ય સિદ્ધાંત અનુરૂપ ગ્રાહકોની ફરિયાદો અને પ્રશ્નોના સક્રિય નિરાકરણ માટે 'કસ્ટમર સર્વિસ કેમ્પ'નું આયોજન કર્યું હતું.

Publication : Divya Bhaskar	Edition : Mumbai
Date : Jun 24, 2023	Page: 09

પીએનબી મેટલાઈફ ડિજિટલ સોલ્યુશન્સ સાથે શ્રેષ્ઠ પસંદગી તરીકે ઉભરી આવ્યું

મુંબઈ પીએનબી મેટલાઈફ ભારતની અગ્રણી જીવન વીમા કંપનીઓ પૈકીની એક છે જે ભારતની સૌથી જૂની અને અગ્રણી રાષ્ટ્રીયકૃત બેંકો પૈકીની એક પીએનબીની વિશ્વસનીયતા તથા 155 વર્ષ જૂની વિશ્વસ્તરીય વીમા કંપની મેટલાઈફની નાણાકીય મજબૂતાઈને જોડે છે. ભારતમાં બે દાયકાથી વધુના અનુભવ સાથે પીએનબી મેટલાઈફ વિવિધ ડિસ્ટ્રિબ્યુશન ચેનલ દ્વારા ઉપસ્થિતિ ધરાવતી વિશ્વસનીય બ્રાન્ડ છે.

Publication : Divya Bhaskar	Edition : Ahmedabad
Date : Jun 24, 2023	Page: 12

પીએનબી મેટલાઈફ ડિજિટલ સોલ્યુશન્સ સાથે શ્રેષ્ઠ પસંદગી તરીકે ઉભરી આવ્યું

મુંબઈ પીએનબી મેટલાઈફ ભારતની અગ્રણી જીવન વીમા કંપનીઓ પૈકીની એક છે જે ભારતની સૌથી જૂની અને અગ્રણી રાષ્ટ્રીયકૃત બેંકો પૈકીની એક પીએનબીની વિશ્વસનીયતા તથા 155 વર્ષ જૂની વિશ્વસ્તરીય વીમા કંપની મેટલાઈફની નાણાકીય મજબૂતાઈને જોડે છે. ભારતમાં બે દાયકાથી વધુના અનુભવ સાથે પીએનબી મેટલાઈફ વિવિધ ડિસ્ટ્રિબ્યુશન ચેનલ દ્વારા ઉપસ્થિતિ ધરાવતી વિશ્વસનીય બ્રાન્ડ છે.

Publication : The Hindu Business Line	Edition : Bangalore, Chennai, Hyderabad, Mumbai
Date : Jun 25, 2023	Page: 09

Term insurance premium tracker

For a 30-year-old male/female, non smoker, living in a metro city, Sum assured ₹1 crore with coverage up to 70 yrs

Insurance company	Plan name	Max coverage up to (years)	Max policy term	Annual premium (₹) (inclusive of GST)		Claim settlement ratio (%)
				Male	Female	
Aditya Birla Capital	Digishield Plan	85	55	15,066	12,687	98.1
Aegon Life	iTerm Prime	70	40	14,282	11,756	99.0
Bajaj Allianz	eTouch	99*	69	13,467	11,704	99.0
Bharti AXA	Flexi Term Pro	99	69	12,037	10,385	99.1
Canara HSBC Life Insurance	iSelect Star Term Plan	99	69	14,905	12,791	98.6
Edelweiss Tokio	Zindagi Protect	100	70	14,596	11,970	98.1
HDFC Life	Click 2 Protect Super	100	70	16,207	14,521	98.7
ICICI Prudential	iProtect Smart	99	69	17,190	15,164	97.9
Kotak Life Insurance	Kotak e-Term Plan	85	67	13,216	11,092	98.8
Max Life Insurance	Smart Secure Plus	85	55	14,614	12,258	99.51
PNB MetLife	Mera Term Plan Plus	80	50	13,452	11,328	98.2
SBI Life	eShield Next	100	70	17,495	14,654	97.1
TATA AIA Life	Sampoorn Raksha Supreme	100	70	14,868	12,626	98.5

Claim settlement ratio as per data provided by insurer

Source: www.policybazaar.com.

LIC Max Life offers additional 5% discount for 1st year for salaried customers; *Whole life available only on limited pay option; HDFC whole life is available only in limited pay term (Life Protect) & Limited+Single pay term (Income Plus); SBI eShield Next plan whole life is available only in limited pay with above age 45yrs NA: Not Available

Publication : NavGujarat Samay	Edition : Ahmedabad
Date : Jun 28, 2023	Page: 06

PNB મેટલાઇફનું આધુનિક ડિજિટલ સોલ્યુશન્સ

અમદાવાદ: પીએનબી મેટલાઇફ ભારતની અગ્રણી જીવન વીમા કંપનીઓ પૈકીની એક છે. પીએનબી મેટલાઇફ એઆઇ, એમએલ અને ડેટા એનાલિટિક્સની ક્ષમતાઓના ઉપયોગથી તમામ પ્રક્રિયાઓને ઝડપી બનાવવામાં સક્ષમ રહ્યું છે, જેથી હીતધારકો માટે સરળ અનુભવ સુનિશ્ચિત કરી શકાય. ઘણાં ગ્રાહકો તેમની પોલીસીની મુદતના અંત સુધી પીએનબી મેટલાઇફ સાથે જોડાઈ રહેવાનું પસંદ કરે છે, જે કંપનીમાં તેમનો વિશ્વાસ પ્રદર્શિત કરે છે.

ONLINE



No.	Publication/Portal	Headline	Date
1.	Greater Kashmir	PNB MetLife launches insurance awareness drive in J&K	June 14, 2023
2.	The Kashmir Horizon	PNB MetLife Launches Insurance Awareness Drive in J&K and HP	June 14, 2023
3.	The Economic Times	PNB Metlife policyholders get Rs 768.6 cr in bonus	June 20, 2023
4.	Moneycontrol	PNB Metlife policyholders get Rs 768.6 crore in bonus	June 20, 2023
5.	Take One Digital Network	PNB Metlife policyholders get Rs 768.6 cr in bonus	June 20, 2023
6.	News Patrolling	PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Benefiting 5.52 Lakh Policyholders	June 20, 2023
7.	The Reportify	PNB Metlife Policyholders Receive a Bonus of Rs 768.6 Cr	June 20, 2023
8.	Economic Times Gujarati	PNB Metlifeએ અત્યાર સુધીનું સૌથી વધુ રૂ. 768.6 કરોડનું બોનસ જાહેર, 5.52 લાખ પોલિસીધારકોને લાભ	June 20, 2023
9.	Business Gujarat News	PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Benefiting 5.52 Lakh Policyholders	June 20, 2023
10	Ahmedabad Express	PNB MetLifeએ અત્યાર સુધીનું સૌથી વધુ રૂ. 768.6 કરોડનું બોનસ જાહેર કર્યું, 5.52 લાખ પોલિસીધારકોને લાભ	June 20, 2023

11	Flipboard	Highest till date! PNB MetLife policyholders ALERT - MASSIVE Rs 768.6 cr bonus	June 20, 2023
12	Devdiscourse	PNB Metlife policyholders get Rs 768.6 cr in bonus	June 20, 2023
13	Latestly	Latest News PNB Metlife Policyholders Get Rs 768.6 Cr in Bonus	June 20, 2023
14	Passionate In Marketing	PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Benefiting 5.52 Lakh Policyholders	June 20, 2023
15	Business Micro	PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Reinforcing Commitment to Policyholders' Financial Security	June 21, 2023
16	Online News9	PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Reinforcing Commitment to Policyholders' Financial Security	June 21, 2023
17	Biz Rapidx	PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Reinforcing Commitment to Policyholders' Financial Security	June 21, 2023
18	Times Now News	Highest till date! PNB MetLife policyholders ALERT - MASSIVE Rs 768.6 cr bonus	June 21, 2023
19	Kashmir News Bureau	PNB MetLife remains the preferred life insurance brand for J&K customers	June 21, 2023

20	Kashmir News Service	PNB MetLife remains the preferred life insurance brand for J&K customers	June 21, 2023
21	Kashmir Indepth	PNB MetLife remains the preferred life insurance brand for J&K customers	June 21, 2023
22	The Kashmir Monitor	PNB MetLife remains the preferred life insurance brand for J&K customers	June 22, 2023
23	The Biz Reporter	PNB MetLife remains the preferred life insurance brand for J&K customers	June 22, 2023
24	Era Of Kashmir	PNB METLIFE REMAINS PREFERRED LIFE INSURANCE BRAND FOR J&K CUSTOMERS	June 22, 2023
25	Greater Kashmir	‘PNB MetLife remains preferred insurance brand for J&K customers’	June 22, 2023
26	The Financial Express	TATA AIA, PNB Metlife to HDFC Life: Insurers declare highest-ever bonus for policyholders	June 22, 2023
27	Business Today	These life insurance companies announced their highest-ever bonus for policyholders. Find the details here	June 22, 2023
28	News18	PNB MetLife Declares Bonus Of Rs 768.6 Cr For 5.52 Lakh Policyholders	June 22, 2023
29	Marketing Unicorns	Punjab National Bank (PNB) Metlife Policyholders Receive Record-Breaking Bonus	June 22, 2023

Publication : Greater Kashmir	Edition : Online
Date : June 14, 2023	Headline: PNB MetLife launches insurance awareness drive in J&K

Greater **Kashmir**

PNB MetLife launches insurance awareness drive in J&K



File Photo

GK NEWS SERVICE

Published on : 14 Jun, 2023, 2:38 am · 1 min read

Jammu, June 13: PNB MetLife, one of India's leading life insurers, has launched an initiative to grow insurance awareness in Jammu and Kashmir.

Publication : The Kashmir Horizon	Edition : Online
Date : June 14, 2023	Headline: PNB MetLife Launches Insurance Awareness Drive in J&K and HP

PNB MetLife Launches Insurance Awareness Drive in J&K and HP

by KH Business Desk — June 14, 2023 in Business Reading Time: 1min read



Insurance Policy

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COLLEGIUM RECOMMENDATIONS



Supreme Court of India

LATEST UPDATE

SC Collegium recommends appointment of new chief justices for 7 High Courts

JULY 4, 2023

Srinagar: PNB MetLife, one of India's leading life insurers, has launched an initiative to grow insurance awareness in Jammu & Kashmir and Himachal Pradesh. In line with IRDAI's State Insurance Plan to improve awareness and understanding of insurance among rural and semi-urban areas, PNB MetLife's awareness drive has so far reached 180 areas in Srinagar, Jammu, Budgam, Shimla, Mandi, and Dharamshala. Leveraging tools such as road shows, bima rath camps and nukkad natak, the insurer has been educating communities about the importance of financial protection and the benefits insurance can offer in helping people to live life confidently and achieve their long-term financial goals.



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Publication : The Economic Times	Edition : Online
Date : June 20, 2023	Headline: PNB Metlife policyholders get Rs 768.6 cr in bonus

INSURE

PNB Metlife policyholders get Rs 768.6 cr in bonus

Getty Images



Representative image

Synopsis

The company has a good track record of paying bonuses to policyholders of participating products over the last 19 years, demonstrating its disciplined approach to investing for sustainable returns. Its managing director and chief executive Ashish Kumar Srivastava said the Rs 768.6 crore bonus is the highest we have given out till date, and shows our sound investment strategies and efficient risk management practices.

By PTI

Last Updated: Jun 20, 2023, 07:19 PM IST

[READ ON APP](#)

Publication : Moneycontrol	Edition : Online
Date : June 20, 2023	Headline: PNB Metlife policyholders get Rs 768.6 crore in bonus



PNB Metlife policyholders get Rs 768.6 crore in bonus

PTI

JUN 20, 2023 / 07:05 PM IST



The insurer said the dividend for the year is 29 per cent higher than what it had paid out in FY22 and will benefit 5.52 lakh participating policyholders.

PNB Metlife on Tuesday declared Rs 768.6 crore in annual bonus to policyholders for FY23, making the payout the highest till date by the insurer.

The insurer said the dividend for the year is 29 per cent higher than what it had paid out in FY22 and will benefit 5.52 lakh participating policyholders.

Publication : Take One Digital Network	Edition : Online
Date : June 20, 2023	Headline: PNB Metlife policyholders get Rs 768.6 cr in bonus

PNB Metlife policyholders get Rs 768.6 cr in bonus

PTI PTI / 20 JUNE 2023 / BUSINESS

Mumbai, Jun 20 (PTI) PNB Metlife on Tuesday declared Rs 768.6 crore in annual bonus to policyholders for FY23, making the payout the highest till date by the insurer.

The insurer said the dividend for the year is 29 per cent higher than what it had paid out in FY22 and will benefit 5.52 lakh participating policyholders.

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The company has a good track record of paying bonuses to policyholders of participating products over the past 19 years, demonstrating its disciplined approach to investing for sustainable returns.

Publication : News Patrolling	Edition : Online
Date : June 20, 2023	Headline: PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Benefiting 5.52 Lakh Policyholders



PNB METLIFE DECLARES HIGHEST-EVER BONUS OF INR 768.6 CRORE, BENEFITING 5.52 LAKH POLICYHOLDERS

Posted by: pankaj@bansal June 20, 2023 in PR



Bonus amount for FY23 is 29% higher than that of FY22

National, June 20, 2023: PNB MetLife, one of India's leading life insurance companies, has set a milestone by declaring the highest-ever bonus of INR 768.6 crore for eligible policy holders. This bonus is 29% higher than that of the previous year and is set to benefit 5.52 lakh policyholders. The announcement reaffirms PNB MetLife's commitment to delivering financial security for its policyholders.

PNB MetLife has a strong track record of delivering bonuses to policyholders of participating products over the past 19 years, demonstrating its disciplined approach to investing for sustainable returns. PNB MetLife's strong fund management capabilities and experience along with its rigorous risk management practices have made PMLI a preferred choice for those seeking long-term wealth creation.

Publication : The Reportify	Edition : Online
Date : June 20, 2023	Headline: PNB Metlife Policyholders Receive a Bonus of Rs 768.6 Cr



PNB Metlife Policyholders Receive a Bonus of Rs 768.6 Cr

Shreya Gupta - June 20, 2023



PNB Metlife, the popular insurance company, has declared an annual bonus of Rs 768.6 crore to policyholders for FY23, marking it as the highest payout ever from the insurer. The dividend is an incredible 29% higher compared to the previous year and will benefit over five lakh participating policyholders. The policyholders will be very excited to receive this bonus, which has been a trademark of PNB MetLife over the last 19 years. The company has demonstrated its disciplined approach to investing, giving a good track record of paying bonuses to policyholders of participating products.

Publication : Economic Times Gujarati	Edition : Online
Date : June 20, 2023	Headline: PNB Metliffeએ અત્યાર સુધીનું સૌથી વધુ રૂ. 768.6 કરોડનું બોનસ જાહેર, 5.52 લાખ પોલિસીધારકોને લાભ

PNB Metliffeએ અત્યાર સુધીનું સૌથી વધુ રૂ. 768.6 કરોડનું બોનસ જાહેર, 5.52 લાખ પોલિસીધારકોને લાભ

Authored by Navlakha Bijal | ET Online Updated: 20 Jun 2023, 3:54 pm



પીએનબી મેટલાઇફ પાત્રતા ધરાવતા પોલિસીધારકો માટે નાણાકીય વર્ષ 2022-23 માટે રૂ. 768.6 કરોડનું અત્યાર સુધીનું સૌથી વધુ બોનસ જાહેર કરીને સીમાચિહ્ન હાંસવ કર્યું છે.



Publication : Business Gujarat News	Edition : Online
Date : June 20, 2023	Headline: PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Benefiting 5.52 Lakh Policyholders

PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Benefiting 5.52 Lakh Policyholders

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PNB MetLife, one of India's leading life insurance companies, has set a milestone by declaring the highest-ever bonus of INR 768.6 crore for eligible policy holders. This bonus is 29% higher than that of the previous year and is set to benefit 5.52 lakh policyholders. The announcement reaffirms PNB MetLife's commitment to delivering financial security for its policyholders.

Publication : Ahmedabad Express	Edition : Online
Date : June 20, 2023	Headline: PNB MetLifeએ અત્યાર સુધીનું સૌથી વધુ રૂ. 768.6 કરોડનું બોનસ જાહેર કર્યું, 5.52 લાખ પોલિસીધારકોને લાભ

અમદાવાદ
એક્સપ્રેસ

PNB MetLifeએ અત્યાર સુધીનું સૌથી વધુ રૂ. 768.6 કરોડનું બોનસ જાહેર કર્યું, 5.52 લાખ પોલિસીધારકોને લાભ

આજની અગ્રણી વાહક ઇ-સોલ્યુશન્સ કંપનીઓમાંની એક પોલિસીધારકોને લાભ પહોંચાડી પાનજા શરણાત પોલિસીધારકો માટે નાણાકીય વર્ષ 2022-23 માટે રૂ. 768.6 કરોડનું અત્યાર સુધીનું સૌથી વધુ બોનસ જાહેર કરીને સૌપ્રથમ સંસદ સુધી છે. આ બોનસ નાણાકીય વર્ષ 2021-22 કરતાં 29% વધુ છે અને તેમાંથી 5.52 લાખ પોલિસીધારકોને લાભ થશે.

new delhi June 20, 2023

અમદાવાદ
એક્સપ્રેસ


Milkar life aage badhaein

Publication : Flipboard	Edition : Online
Date : June 20, 2023	Headline: Highest till date! PNB MetLife policyholders ALERT - MASSIVE Rs 768.6 cr bonus






Highest till date! PNB MetLife policyholders ALERT - MASSIVE Rs 768.6 cr bonus

PNB MetLife declared the highest-ever payout in its history on Tuesday. The insurer has announced an annual bonus worth Rs 768.6 crore for the ...

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Publication : Devdiscourse	Edition : Online
Date : June 20, 2023	Headline: PNB Metlife policyholders get Rs 768.6 cr in bonus

PNB Metlife policyholders get Rs 768.6 cr in bonus

PTI | Mumbai | Updated: 20-06-2023 18:57 IST | Created: 20-06-2023 18:57 IST



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PNB Metlife on Tuesday declared Rs 768.6 crore in annual bonus to policyholders for FY23, making the payout the highest till date by the insurer.

Publication : Latestly	Edition : Online
Date : June 20, 2023	Headline: Latest News PNB Metlife Policyholders Get Rs 768.6 Cr in Bonus

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Mumbai, Jun 20 (PTI) PNB Metlife on Tuesday declared Rs 768.6 crore in annual bonus to policyholders for FY23, making the payout the highest till date by the insurer.



Publication : Passionate In Marketing	Edition : Online
Date : June 20, 2023	Headline: PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Benefiting 5.52 Lakh Policyholders



PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Benefiting 5.52 Lakh Policyholders

By **Passionate in Marketing** - June 20, 2023 178

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PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Benefiting 5.52 Lakh Policyholders

Publication : Business Micro	Edition : Online
Date : June 21, 2023	Headline: PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Reinforcing Commitment to Policyholders' Financial Security

PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Reinforcing Commitment to Policyholders' Financial Security

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Publication : Biz Rapidx	Edition : Online
Date : June 21, 2023	Headline: PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Reinforcing Commitment to Policyholders' Financial Security



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By [Rabindra](#) | [June 21, 2023](#) | [In Business](#) | [No Comments](#)

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Publication : Online News9	Edition : Online
Date : June 21, 2023	Headline: PNB MetLife Declares Highest-Ever Bonus of INR 768.6 Crore, Reinforcing Commitment to Policyholders' Financial Security

Online News 9

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Publication : Times Now News	Edition : Online
Date : June 21, 2023	Headline: Highest till date! PNB MetLife policyholders ALERT - MASSIVE Rs 768.6 cr bonus

ET NOW

Highest till date! PNB MetLife policyholders ALERT - MASSIVE Rs 768.6 cr bonus

PNB MetLife bonus declared: PNB MetLife has announced an annual bonus worth Rs 768.6 crore for the financial year 2022-23 to policyholders. The company that as many as 5.52 lakh participating policyholders would benefit from the payout, the insurer's highest-ever. A life insurance company's annual bonus is determined by the profits earned from investments in securities and other assets.

Written by: ET Now Digital | Updated Jun 21, 2023 | 10:52 AM IST

   



PNB MetLife has announced its highest-ever annual bonus for policyholders.

Photo : ET Now Digital

PNB MetLife declared the highest-ever payout in its history on Tuesday. The insurer has announced an annual bonus worth Rs 768.6 crore for the financial year 2022-23 to policyholders. The company said that the dividend for this fiscal is 29 per cent higher than the one that had been paid out in FY22. It said that as many as 5.52 lakh participating policyholders would benefit from the payout.

Publication : Kashmir News Bureau	Edition : Online
Date : June 21, 2023	Headline: PNB MetLife remains the preferred life insurance brand for J&K customers



PNB MetLife remains the preferred life insurance brand for J&K customers

📄 Online Editor · © June 21, 2023 · 2 min read

Srinagar, June 21(KNB): PNB MetLife, one of India's leading life insurance companies, recently announced that it remains the preferred life insurance brand for customers in Jammu & Kashmir.

PNB MetLife combines the credibility of PNB - one of India's oldest and leading nationalized banks and the financial strength of MetLife Inc - a 155-year-old global insurance provider. With over two decades of experience in India, PNB MetLife is a trusted brand that holds a strong presence across J&K through diverse distribution channels.

The company has 4 branches in the state and serves over 2.52 lacs customers. The company sees J&K as one of its high-growth markets, revealed Sameer Bansal, Chief Distribution Officer at PNB MetLife, in his recent visit to the state. The company offers products and solutions to cater to customers at all life stages, including retirement, protection, child, and long-term savings, aligned with their Circle of Life philosophy.

Publication : Kashmir News Service	Edition : Online
Date : June 21, 2023	Headline: PNB MetLife remains the preferred life insurance brand for J&K customers

Kashmir News Service

PNB MetLife remains the preferred life insurance brand for J&K customers

 By KNS
Posted on Jun 21, 2023 | Updated on Jun 21, 2023


Milkar life aage badhaein

Publication : Kashmir Indepth	Edition : Online
Date : June 21, 2023	Headline: PNB MetLife remains the preferred life insurance brand for J&K customers



PNB MetLife remains the preferred life insurance brand for J&K customers

by Zainab Hamdani | June 21, 2023 | 0 | 14



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Publication : The Kashmir Monitor	Edition : Online
Date : June 22, 2023	Headline: PNB MetLife remains the preferred life insurance brand for J&K customers

PNB MetLife remains the preferred life insurance brand for J&K customers



by Monitor News Desk — Jun. 22, 2023 Updated 11:53 pm. IST

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Publication : The Biz Reporter	Edition : Online
Date : June 22, 2023	Headline: PNB MetLife remains the preferred life insurance brand for J&K customers

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by Editor Desk — June 22, 2023 in Business

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Publication : Era Of Kashmir	Edition : Online
Date : June 22, 2023	Headline: PNB METLIFE REMAINS PREFERRED LIFE INSURANCE BRAND FOR J&K CUSTOMERS

Era Of Kashmir

PNB METLIFE REMAINS PREFERRED LIFE INSURANCE BRAND FOR J&K CUSTOMERS

By EOK News Desk · June 22, 2023 · 35 · 0



BY EOK NEWS DESK

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Publication : Greater Kashmir	Edition : Online
Date : June 22, 2023	Headline: ‘PNB MetLife remains preferred insurance brand for J&K customers’

Greater Kashmir

‘PNB MetLife remains preferred insurance brand for J&K customers’



PNB MetLife

GK NEWS SERVICE

Published on : 22 Jun, 2023, 12:11 am · 1 min read

Publication : The Financial Express	Edition : Online
Date : June 22, 2023	Headline: TATA AIA, PNB Metlife to HDFC Life: Insurers declare highest-ever bonus for policyholders

TATA AIA, PNB Metlife to HDFC Life: Insurers declare highest-ever bonus for policyholders

Several life insurance companies have recently declared their highest-ever bonus for policyholders of participating plans.

Written by [PF Desk](#)
June 22, 2023 09:19 IST

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Check details of bonuses announced by Life Insurance companies recently. Representational image.

Several life insurance companies have recently declared their highest-ever bonus for policyholders of participating plans.

Publication : Business Today	Edition : Online
Date : June 22, 2023	Headline: These life insurance companies announced their highest-ever bonus for policyholders. Find the details here



These life insurance companies announced their highest-ever bonus for policyholders. Find the details here

Generally, insurers declare bonuses each financial year accrued and paid out to policyholders at the time of maturity or exit or sudden demise

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Navneet Dubey
 Updated Jun 22, 2023, 11:44 AM IST



The insurer pays cash bonuses or special one-off bonuses on specific policy events as per policy conditions.

Publication : News18	Edition : Online
Date : June 22, 2023	Headline: PNB MetLife Declares Bonus Of Rs 768.6 Cr For 5.52 Lakh Policyholders



PNB MetLife Declares Bonus Of Rs 768.6 Cr For 5.52 Lakh Policyholders

• Reported By: [Nimit Singh Sengar](#) • [News18.com](#) • Last Updated: JUNE 22, 2023, 12:21 IST • [New Delhi, India](#)



Ashish Kumar Srivastava, MD and CEO, PNB MetLife, said that the Rs 768.6 crore bonus is the highest the company has given out till date

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The company declared Rs 768.6 crore bonus, representing a 29% increase from last year.
(Representative image)

PNB MetLife, the life insurance company, has announced that it has declared highest-ever bonus of Rs 768.6 crore for eligible policyholders. This bonus is 29% higher than that of the previous year and is set to benefit 5.52 lakh policyholders.

Publication : Marketing Unicorns	Edition : Online
Date : June 22, 2023	Headline: Punjab National Bank (PNB) Metlife Policyholders Receive Record-Breaking Bonus



Punjab National Bank (PNB) Metlife Policyholders Receive Record-Breaking Bonus

Last Updated on: June 22, 2023 by [Priyanshu](#)

In a groundbreaking move, PNB Metlife has declared a staggering Rs 768.6 crore in annual bonuses for policyholders in the financial year 2023. This marks the highest payout ever by the esteemed insurer, reflecting its commitment to rewarding its policyholders and showcasing its robust investment strategies and risk management practices.

Unprecedented Bonus Payout

The annual bonus payout for FY23 is an impressive 29% higher than the previous year, benefiting a remarkable 5.52 lakh participating policyholders. This substantial increase demonstrates PNB Metlife's dedication to providing substantial returns to its customers while maintaining sustainable investment practices. With a track record of consistently paying bonuses to participate product policyholders over the past 19 years, the insurer's disciplined approach to investing is evident.