

Coverage Report On PNB METLIFE

Updated on: February 2021

WIRES

No.	Publication/Portal	Headline	Date
1	UNI	Grameen Foundation India and MetLife Foundation help 1,225 low income households affected by COVID19	February 22, 2021

Publication: UNI Edition: Online			
	Headline: Grameen Foundation India and		
Date: February 22,2021	MetLife Foundation help 1,225 low income		
	households affected by COVID19		



Posted at: Feb 22 2021 6:32PM









Grameen Foundation India and MetLife Foundation help 1,225 low income households affected by COVID19

Kolkata, Feb 22 (UNI) Grameen Foundation India and MetLife Foundation have helped 1,225 low income households affected by COVID19.

Kaushilya living in Nawada, Bihar has an ailing husband at home. As patients of autism, none of them can work long hours and depend on a piece of land, the only asset they own.

Tags: #Grameen Foundation India and Please log in to get detailed story. MetLife Foundation help 1#225 low income households affected by COVID19

PRINT

No.	Publication/Portal	Headline	Date
1.	Echo Of India	MD & CEO of PNB MetLife	February 2, 2021
2.	Hindustan	PNB MetLife India Life Insurance	February 2, 2021
3.	Hindustan	Shock : Scissor of tax on investment over 2.50 lakh rupees PF	February 2, 2021
4.	Maharashtra Times	Insurance Regulatory and Development Authority	February 13, 2021
5.	The Hindu Business Line	Insurance premium tracker	February 14, 2021
6.	Hindustan	Standard insurance is easy but not cheaper	February 15, 2021
7.	The Telegraph	Basic life cover plan to fly	February 19, 2021
8.	Deccan Herald	Buy insurance policies when young to reap benefits: Experts	February 19, 2021
9.	The Hindu Business Line	Insurance premium tracker	February 21, 2021
10.	Deccan Herald	The right cover at the right life stage	February 22, 2021
11.	Dainik Bhaskar	Wealth Knowledge	February 22, 2021
12.	Echo Of India	Grameen Foundation India & MetLife Foundation help low income households affected by COVID19	February 24, 2021

13.	The Hindu Business Line	Insurance premium tracker	February 28, 2021

Publication : Echo Of India	Edition : Kolkata
Date : February 2, 2021	Page: 11

MD & CEO of PNB MetLife

"We applaud this significant step towards 74%, this will provide a boost to the sector, and we look forward to the amendment to be come into effect at the earliest. We welcome the tax free pension for elderly citizens above the age of 75 years."

Publication : Hindustan Edition : Lucknow

Date: February 2, 2021 Page: 15



बजट में बीमा में एफडीआई सीमा बढ़ाकर 74 फीसदी करने और 75 साल से अधिक उम्र के लोगों के लिए पेंशन टैक्स फ्री करना सराहनीय फैसला है। इससे विरष्ठ नागरिकों को फायदा होगा। – आशीष कुमार श्रीवास्तव, एमडी–सीईओ, पीएनबी मेटलाइफ Publication : Hindustan Edition : New Delhi

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वित्त मंत्री ने बजट में किया ऐलान, ऊंची आय वालों पर सबसे अधिक असर होगा

झटकाः पीएफ में 2.50 लाख से ज्यादा निवेश पर टैक्स की कैंची

नई दिल्ली एमेंसी

कर्मचारियों के भविष्य निधि (ईंपीएफ) में 2.5 लाख रुपये से अधिक योगदान पर मिलने वाले ब्याज पर अब कर लगेगा। यह ब्यवस्प्या एक अप्रैल से लागू होगी। इस स्प्राव का मकस्प ईंपीएफ में मोटा वेतन पाने वाले योगदानकर्ताओं पर कर लगाना है।

वित्त मंत्री निर्मला सीतारमण ने कहा कि ईपीएफ का मकसद कर्मचारियों का कल्याण है और कोई भी व्यक्ति जिनकी कमाई दो लाख रुपये मासिक से कम है, वह इस बजट प्रस्ताव से प्रभावित नहीं होंगे।

टैक्स सलाहकार बलवंत जैन ने कहा कि बजट में एनपीएस में पर टैक्स छूट बढ़ाने की उम्मीद थी जो नहीं मिली। टैक्स सलाहकार के. सी. गोंदुका का कहना है कि सरकार ने 75 साल से अधिक उम्र के लोगों के लिए रिटर्न भरने से छूट देकर सराहनीय काम किया है। पीपून<u>की मेटलाइफ</u> के एमडी-सीईओ आशींब कुमार श्रीवास्तव ने भी इस कदम की सराहना की।

वरिष्ट नागरिकों को राहत

75 साल से अधिक के वरिष्ठ नागिरकों के लिए आईटीआर (आयकर रिटर्न) भरना अनिवार्य नहीं रहेगा। बैंक टीडीएस (स्रोत पर कर कटौती) काटेंगे।

75 साल से अधिक उम्र के नागरिकों की पेंशन आय पूरी तरह कर मुक्त यानी टैक्स फ्री होगी।

आयकर रिटर्न भरना पहले से अधिक आसान

•बैंक और डाकघर से ब्याज आय, कैपिटन गेन और डिविंडेट आदि भी अब आईटीआर में पहले से भरे मिलेंगे। वित्त मंत्री ने बजट में इसकी जानकारी दी। इससे टैक्स रिटर्न भरना और आसान हो जाएगा •मीजुदा समय में आयकर के आईटीआर में वेतनमोगी कर्मचारियों की आय से जुड़ी जानकारी और टैक्स के कुछ अन्य विवरण पहले से भरे होते हैं।



फेसलेस असेसमेंट

• विवाद निपटान समित का प्रस्ताव। • 50 लाख रुपये से कम आय और 10 लाख रुपये तक की विवादित राशि के मामले में करदाता समिति से

सस्ते घर को बढ़ावा

सस्ते मकान के लिए ब्याज भुगतान पर 1.5 लाख रुपये की छूट एक साल के लिए बढ़ायी गई। इसके तहत 45 लाख रुपये तक के मकान पर छूट ली जा सकती है।

अग्रिम छूट पर राहत

• सरकार ने अग्निम कर के मोर्चे पर भी राहत दी है। • डिविडेंट की घोषणा के बाद ही उसकी गणना अग्निम कर के रूप में आकलन में की जाएगी। इससे करवाताओं को राहत मिलेगी।

यूलिप पर भी टैक्स

• यूनिट लिंवड बीमा प्लान यानी यूलिप में सालाना 2.5 लाख रुपये से अधिक निवेश पर अब टैक्स चुकाना होगा। **Publication: Maharashtra Times Edition: Mumbai**

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विमा झाला 'सरल'

अल्पउत्पन्नधारकांसाठी 'इरडा'ची टर्म पॉलिसी

वृत्तसंस्था, नवी दिल्ली

अल्पउत्पन्नाधारकांनाही यापुढे आपल्यानंतर आपल्या कुटुंबीयांच्या आर्थिक सक्षमतेसाठी विमा घेता येणार आहे. त्यासाठी विमा नियामक व विकास प्राधिकरणाने (इरडा) सर्व विमा कंपन्यांना या अल्पउत्पन्न गटाचा विचार करण्यास सांगितले असून या विमा कंपन्यांनी एकसमान पॉलिसी बाजारात आणण्याच्या सुचनाही दिल्या आहेत. हा विमा 'टर्म विमा' प्रकारचा असून या पॉलिसीचे नाव 'सरल जीवन बिमा' पॉलिसी असे ठेवण्यात आले आहे.

सरल विमा पॉलिसीमुळे प्रथमच विमा खरेदी करणाऱ्यांना तसेच कमी आर्थिक मिळकत असणाऱ्यांनाही विमा घेणे शक्य होणार आहे. ही विमा पॉलिसी प्रमाणित किंवा स्टॅण्डर्ड असल्यामळे कोणत्याही सरकारी किंवा खासगी विमा कंपनीकडून काढल्यास तिच्यापासून मिळणाऱ्या मुख्य सुविधा व लाभ सारखेच असणार आहेत. पॉलिसी घेण्यास इच्छुक असणाऱ्यांचा गोंधळ होऊ नये, प्रथमच विमा काढणाऱ्यांना बावचळून जायला होक नये तसेच कोणत्याही विमा कंपनीने ग्राहकांनी दिशाभूल करून त्यांना आपल्याकडे



टर्म प्लान

विम्याचा टर्म प्लान हा केवळ पॉलिसीधारकानंतर त्याच्या कुटुंबीयांना आर्थिक आधार मिळावा यासाठी असतो. याअंतर्गत पॉलिसीधारकाचा पॉलिसी काळात मृत्यू झाल्यास त्याच्या कुटुंबीयांना पॉलिसीची रक्कम मिळते. मात्र जर पॉलिसीची मुदत पूर्ण होईपर्यंत पॉलिसीधारक जिवित असेल तर मात्र टर्म प्लानअंतर्गत त्या पॉलिसीधारकाला कोणताही लाभ मिळत नाही. टर्म प्लानअंतर्गत साधारणतः २० ते २५ लाख आणि त्यापुढील रकमेचा विमा उतरवता येतो. परंतु सरल विमा योजनेअंतर्गत पाच लाख रुपयांपासून २५ लाख रुपायंपर्यंत विमा काढता येणार आहे.

इरडाने सर्वच विमा कंपन्यांना एकसमान पॉलिसी बाजारात आणण्यास सांगितले आहे.

टोकियो. एडलविस

आकर्षित करून घेऊ नये यासाठी पीएनबी मेटलाइफ व एक्साइड लाइफ इन्शुरन्स या खासगी विमा कंपन्यांनी इरडाच्या मार्गदर्शक तत्त्वांनुसार सरल विमा योजना देण्यास सुरुवात केली आहे.

Publication : The Hindu Business Line	Edition : Mumbai
Date: February 14, 2021	Page: 9

For a 30-year-old ma	ale/female, non smoker, living in a	metro city. Sun	n assured ₹1 c	rore with cov	verage up to	70 vrs
	Plan name	Max coverage	Max policy	Annual Premium (₹) (inclusive of GST)		Claim Settlement
Insurance company		up to (age)	term (yrs)	Male	Female	Ratio (%)
Aditya Birla Capital	Life Shield Plan	85	55	12998	10980	97.50
Aegon Life	iTerm Insurance Plan	100	82	9114	8933	98.00
Bajaj Allianz	Smart Protect Goal	99	81	10911	9328	98.00
Bharti AXA	Premier Protect Plan	75	57	11092	9794	97.30
Canara HSBC OBC Life	iSelect+ Term Plan	99	81	11605	10028	98.10
HDFC Life	Click2Protect Plus	85	67	17541	15479	99.10
ICICI Prudential	iProtect Smart	99	81	15628	13786	97.80
India First Life	e-Term Plan	80	40	8260	7080	96.65
Kotak Life Insurance	Kotak e-Term Plan	75	57	11918	10266	96.30
Max Life	Smart Term Plan Plus	85	50	12390	10384	99.22
PNB Met Life	Mera Term Plan	99	81	12272	10384	97.20
SBI Life	eShield	80	62	15070	12898	94.50
TATA AIA Life*	Maha Raksha Supreme	100	82	12980	11328	99.07
Exide	Smart Term Plan	75	30	17178	14904	98.10

Claim settlement ratio as per data provided by insurer *TATA AIA Life MRS whole life is available only on limited pay option

Source: www.policybazaar.com

Publication: Hindustan Edition: New Delhi

Date: February 15, 2021 Page: 13

● इरडा के निर्देश के बाद कंपनियों ने नया प्लान पेश किया ●िनयत मापदंड के साथ पांच से 25 लाख तक कवर मिलेगा

आकलन : मानक बीमा सरल है लेकिन सस्ता नहीं

नई दिल्ली | हिन्दुस्तान ब्यूरो

नाई दिल्ली | विजुद्दमान ब्यूटो बीमा नियामक और विकास प्राधिकरण इराज के निर्देश पर बीमा कंपनियों ने मानक सरल जीवन बीमा पीलियों में मानक सरल जीवन बीमा पीलियों में करना युक्त कर दिखा है । इस्लीकि, जिसकी जमीदिता बीलों कर रहे वे कि जी पीलियों में उनके सरते प्रीक्षिमा पर बीमा बारित का मोका मिरोमा पर बीमा बारित का मोका मिरोमा पर बीमा बारित का मोका में पीएवंसी पर सारत अहिन सोमा पालियों के प्रीमियम पर नगर उसले तो मान प्राप्त सारत का करते की माम सार्च मान बीच के प्रीमियम पर नगर उसले तो माम पाल पर नात उसले जीवन बीमा पीलियों के प्राप्त का पाल की पीलियों के पुरुवस्त पर सारत की पीलियों के पुरुवस्त के सिन्य एक बड़ा इस्लंग भागा भाग हो है। यह इस्लंग भागा भागा कहा है। पील्यों के दिल्ला का करते कि एए बड़ा इस्लंग भागा भागा कहा है। पील्यों के दिल्ला का करते की प्राप्त करते कि पाल के स्थाप तो होगा हो। पीलियों के पाल करते हो। पीलियों के पाल करते हो। पीलियों करते हो। पीलियों करते हो। पीलियों करते हो। पीलियों करते हो। पीलियां के बीमा पुलियों के पिल्यों करते हो। पीलियां के बीमा पुलियों के पिल्यों पीलियां के बीमा पुलियों पीलियां के बीमा पुलियों के पिल्यों पीलियां के पीलियां पीलियां की पीलियां पीलियां पीलियां के पीलियां पीलियां



गोजूदारर्ना प्लाब कवर **ट 25** लख

इसलिए प्रीमियम लागतं अधिक

कंपनी/उम्र 35 40 45 पीएनबी मेट लाइफ 7348 8071 12361 कोटक लाइफ इंग्योरेंस 6461 8909 11948 एडलवाइस टोकिया - 8456 - 14531

Selinet Ullid ट्रॉनियों लाजित आधिक मित्रा विशेषां के कान है कि मूज उत्तर में इटा की और से कोई फिल्टर की अनुमति में दी माई है। हैंमा कंपिना हिस्सी उत्तर का मित्रियत कर करने में करियारों की अनुमति में हैं हैं हैंमा कि स्तर्कार स्थान, व्यक्तमा अंति हैंका है कर का उपयोग करते हैं। इतिक्रीकि, सारत जीवन सीम में कोई फिल्टर की अनुमति नहीं है। इतिक्रिए इस उत्तर का मित्रियत सीम के बत्ती, कुत्र में ता करने ने कमा कि सीमा उत्तर का प्रीमियम वर नतिक तुम्तु दर के असार पर का किया है। वाहित, क्षांत्र का निर्माण महाने हैं। अने वाहे तमस्त्र में मित्रने वाहे होटा के असार पर ग्रीमियम तथा किया जाएगा।

प्रिमियम की गणना सलाना लाख रुपये में

शुक्रआती दर्जा प्रचान के रूप में कान करेगा बीमा विशेषां के कहना है कि सरस जीवन बीमा योजना शुरुआती दर्ज बात के रूप में काम करेगा। जीवूक समय जो दर्प बात है के न्यूक्त क्रिक्ट 3 राज्य रूप है और दर्ज अवधि कम से कमा 10 सात है। वर्षमान में 5 बात कर देने काल कोई भी बीम पाना नाजात में उपलब्ध स्त्री है। इस करना बीमा कंपनियों को 25 राज्य करत के मुकाबते 5 साख करर प्याना बनना ज्यादा महंगा है।

स्वरोजगार करने वालों के लिए बेहतर उत्पाद

स्वरोजनार करने वालों के लिए बेहतर उत्पाद पोरिसी बजार डॉट कीर की मुख्य व्यवस्तिक अधिकारी (जीवर बीका) बोले के अवाद में बहाती कर है. 3-5 ताड़ को बॉक्ट अब वासे संक्ष्ण एकतींबर होन आप प्राणा की अवुक्तकार के करना बीका करने में सक्त में की अब सरस जीवर बीचा है कर कर की प्राण्या कर का अधिकाम कर सस्त जीवर बीचा के का

पहली बार बीमा लेने वाले के लिए उपयुक्त अपटान बाद वाजा पापा पाएग पाएए उपयुक्ता मीम महिलाई को उसने हैं जिल लोगों ने अभी तक बीम नहीं तिया है और पहली बाद बीमा वहींकों ना रहे हैं उसने हिलाई को तक बहु की अवाम होगा आहाति, अपनी रविका योगता और नेकर विज्ञा का आहाति, अपनी रविका योगता और नेकर विज्ञा का स्वत्य प्रेमान बीमा की हुलान गिरमित कर से दर्श करों का स्वत्य प्रकार साम की प्रकार का प्रकार का स्वत्य प्रकार सहा की स्वत्य प्रकार करने कर के क्षित्य को एक बेहतर किकरप है। Publication: The Telegraph Edition: Kolkata

Date: February 19, 2021 Page: 12

Basic life cover plan to fly

PINAK GHOSH

Calcutta: Insurance aggregator Policybazaar.com anticipates an increase in the offlake of standard life insurance policies despite the higher premium compared with a term policy of similar sum insured.

The life insurance companies were mandated by insurance regulator IRDAI to offer standard term insurance policy—

Saral Jeevan Bima — from January 2021.

The SJB policy, available to all individuals in the age group of 18-65 years, offers a sum insured ranging from Rs 5 lakh to Rs 25 lakh. There is no maturity benefit and only exclusion clause is suicide. The insurers will also not be liable for a payout if the policyholder dies within 45 days of taking the policy except for death in the case of an accident.

"Earlier, self-employed people with an annual income of Rs 3-5 lakh were not able to get term insurance because of the unavailability of income proof. Now, with the launch of SJB plans, this segment is

EXTRA EDGE

Monthly premium (Rs) for Saral Jeevan Bima for sum insured of Rs 25 lakh

35	40	45
696	1125	1259
918	1519	1604
1415	2344	2276
	696 918	696 1125 918 1519

Source: Policybazaar.com

more likely to get term insurance. SJB provides the option of income surrogate where you can submit the registration certificate of your car or two-wheeler as a surrogate to your income proof," said Santosh Agarwal, chief business office-life insurance, Policybazaar.com.

"We expect the issuance rate to this segment to go up to 70 per cent which was earlier only 30 per cent. So far, we've seen traction around the self-employed people choosing SJB," said Agarwal.

A key concern in the industry was the pricing of the SJB policies which were expected to be higher than a standard term cover for a similar sum assured. Insurers use demography, income category, place of residence, occupation and the education level of the buyers to create and price term products. A 40-year-old person opting for a sum assured of Rs 25 lakh may find that his monthly SJB premia works out to over Rs 1,000 plus whereas he may find options at around Rs 750 for a term cover of a similar sum assured.

"In SJB, no filters are allowed. So, the premium is on the higher side due to relaxation in underwriting norms. These plans are filling a need gap as a large chunk of low-income earners are unable to buy term plans. People who were not eligible to buy regular term products due to lack of income proof and required educational qualification can now avail a term insurance plan," Agarwal said.

Publication : Deccan Herald

Edition : Bangalore, Davangere, Dharwad,
Gulbarga, Hubli, Mangalore, Mysore, Hospet

Date: February 19, 2021 Page: 10



Buy insurance policies when young to reap benefits: Experts



BENGALURU, DHNS

Bite-sized insurance policies are the best products for the first-time buyers of insurance and are very easy to secure, according to insurance industry experts.

"India is a grossly underinsured country and more than 75% of the population does not have any kind of insurance and the government of India has taken many steps by introducing products like Pradhan Mantri Jeevan Jyoti Yojana (PMJJBY) for firsttime insurance buyers that gives cover up to Rs 2 lakh with a small premium," said Sameer Bansal, Chief Distribution Officer, PNB MetLife.

bution Officer, PNB MetLife.
Speaking at a DH Sparks
webinar on "Are bite-sized
insurance products the way
forwards" organised by Deccan Herald, he said, a small
premium gets a small cover
to start the journey of life insurance. These insurance policies require little documentation and no underwriting is
needed.
"This is a good entry prod-

"This is a good entry product. PNB MetLife is going beyond Rs 2 lakh cover and provides insurance up to Rs 4-5 lakh for a small premium amount as low as Rs 3 per day for a Rs 5 lakh insurance cover," he said.

Bite-size insurance also



known as small-ticket insurance cover is a non-comprehensive plan that caters to a specific requirement and comes with a low premium. The PMJJBY is available to people in the age group of 18 to 50 years having a bank account who give their consent to join / enable auto-debit. Aadhar would be

the primary KYC for the bank account.

account.
Gokuldas Pai, Chief Business Officer, Karnataka Bank said the year 2020 can definitely be named as the Covid-19 year as it has brought a lot of changes. The search for insurance has gone up by 30% on Google. "Insurance is one of the main factors for the protection of our income and social security. One should start buying insurance at a very young age to protect one's income, family and ensure happy retirement as Covid-19 has created havoe in our lives," he said.

Anuradha Ghorpade,

Anuradha Ghorpade, Financial Advisor, PNB MetLife, Karnataka underscored the importance of tak-

ing insurance policies when it is not required. "Because, when you want it, you will not get it due to age and health factors. Due to health issues and age, the insurance policies may become unaffordable. So, it is better to insure yourself when you are young or when you start your career at a very young age, which is the time you may not need insurance," she said.

Moderating the webinar, Mria Agarwal, Founder, Fin-

Moderating the webinar, Mrin Agarwal, Founder, Finsafe India Private Limited, said people are looking at life insurance more seriously after Covid-19 impacted our lives. "A lot of first-time buyers with different requirements are looking to buy insurance policies." she said.

Publication : The Hindu Business Line	Edition : Mumbai

Date: February 21, 2021 Page: 9

	Insurance pre	mium tra	cker			
For a 30-year-old mal	e/female, non smoker, living in a m	etro city, Sum a	ssured ₹1 o	crore with co	overage up to	70 yrs
Insurance company	Plan name	Max coverage	Max policy term (yrs)	Annual Premium (inclusive of GST)		Claim Settlement
		up to (age)		Male	Female	Ratio (%)
Aditya Birla Capital	Life Shield Plan	85	55	12998	10980	97.5
Aegon Life	iTerm Insurance Plan	100	82	9114	8933	98.0
Bajaj Allianz	Smart Protect Goal	99	81	10911	9328	98.0
Bharti AXA	Premier Protect Plan	75	57	11092	9794	97.3
Canara HSBC OBC Life	iSelect+ Term Plan	99	81	12552	10771	98.1
HDFC Life	Click2Protect Plus	85	67	13352	12016	99.1
ICICI Prudential	iProtect Smart	99	81	15628	13786	97.8
India First Life	e-Term Plan	80	40	8260	7080	96.7
Kotak Life Insurance	Kotak e-Term Plan	75	57	11918	10266	96.3
Max Life	Smart Term Plan Plus	85	50	12390	10384	99.2
PNB Met Life	Mera Term Plan	99	81	12272	10384	97.2
SBI Life	eShield	80	62	15070	12898	94.5
TATA AIA Life*	Maha Raksha Supreme	100	82	12980	11328	99.1
Exide	Smart Term Plan	75	30	14568	12925	98.1

Claim settlement ratio as per data provided by insurer *TATA MRS whole life is available only on limited pay option

Source: www.policybazaar.com

Date: February 22, 2021

Page: 11

The right cover at the right life stage

Our financial plan should be in sync with our life stage and the needs unique to it

MOHIT GARG

Insurance now falls in the category of essential goods & services and has become a part of the dinner table conversations in many households. This is evident from the fact that searches for insurance products have hit a 30% increase in the first six months of the lockdown. This change in perception is catalysed by the present situation of uncertainty in the environ-

A MetLife global survey found that 56% of individuals who were already financially andemo-tionally resilient show a greater propensity for taking protective measures in the future. Life insurance is a unique financial product that protects the risk of untimely death and also offers long-term guaranteed returns. In this write-up, I have tried to capture key considerations which will help to plan life insurance investments wisely depending on our life stage.

For the early days – Scaling the career ladder

When we are starting in life, there are few-er obligations and future earnings poten-tial is high. There is ample time for us to take risks and also benefit from the power of compounding. This stage is the ideal stage to build a habit to save by setting aside a pro-portion of earnings and investing in a mix of financial instruments. Since risk appetite is high, it is advisable to look at investment op-

tions that offer higher risk-reward such as equity funds in unit-linked insurance plans. Term plans are the cheapest forms of life insurance cover available and adequate corpus/sum assured through term plans can be pusysum assured through term pians can be built. At a young age, the premiums are in-credibly affordable. As a rule of thumb, it is recommended to opt for a cover, which is 15-20 times of the current annual earnings and adjust the cover amount every 2-3 years to reflect an increased level of earnings. Also, longevity in India is improving with every



passing decade and all of us will likely live much more longer. Hence, term plans with

longer maturity age, not restricted to 65-70 years, are a good option.

It is a good call to buy a comprehensive health insurance plan early on in life as the premiums are very low and it is easier to get a health cover at a younger age. Even if our employer covers us, it is always advantageous to have a personal health insurance plan. There are various types of health insurance plans – reimbursement plans or commonly known as mediclaim which cover the cost of any kind of hospitalisation. Critical Illness plans provide a fixed amount upon di-agnoses of specified illnesses. The amount pro-vided by critical illness plans complement the hospitalisation cover and provide an additional cushion of safety.

From one to many - Getting married and becoming a parent This is a beautiful phase where we share our Into its a beautiful phase where we share our iffe with our partner, eventually, start a family and like to settle down. This is also the time when most people begin to think about purchasing a home and plan other life goals. It also comes with additional responsibilities of providing for our family and planning for our children's future. We might even have dependent parents and other liabilities like a home loan. If we have not yet started investing inlife insurance, this is the right time.

It is imperative to have a balanced financial

portfolio comprising firstly of adequate health and life insurance and then a judicious mix of goal-based investments in mutual funds, tra-ditional banking instruments like FDs/RDs, ULIP plans and guaranteed return insur-ance plans. Additionally, it is wise to include a sum assured to cover any liabilities like home

loans through appropriate Credit Life Insur ance covers. Also, critical illness plans are a good investment option as they will provide that extra cushion. Do remember, as children be-come a part of the family, it is recommended to add them to the existing health insurance plan.

Buying a child plan which helps systemati cally provision for future expenses related to children's education must be high on the list. While it might be still too early in the day, it is a good idea to invest in a retirement plan to benefit from the power of compounding.

Towards the golden years - Looking forward to a relaxed retirement
This life stage is the apt time to secure guaranteed income for a lifetime, especially in the post-working years. Individuals who have built a corpuscan choose to continue accumulating it or can opt for annuity plans or flexible unit-linked plans for creating secure income streams. income streams.

This life stage is also the "last and final call and any older, it won't be easy to obtain these plans and also the premiums will become exorbitant. It is advisable to keep a whole life term plan as a part of the financial portfolio as it can work as a low-cost instrument for creating a leg-acy. It is also essential to ensure the continuity of all life and health protection plans. The best is to opt for electronic mandates to ensure tha

is to opt for electronic mandates to ensure that all our policies stay intact.

Our financial plan needs to be in sync with our life stage and the requirements unique to that particular stage. As we progress through the various stages of life, we need to re-evaluate

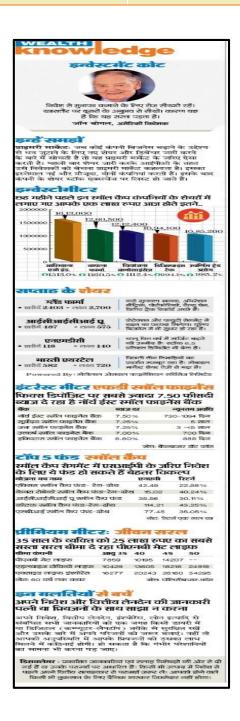
our need for life insurance coverage. (The writer is Head-Products, PNB MetLife India Insurance Co. Ltd.)

Publication: Dainik Bhaskar

Edition: Chandigarh

Date: February 22, 2021

Page: 7



Publication: Echo Of India

Edition: Kolkata

Date: February 24, 2021

Page: 8

Grameen Foundation India & MetLife Foundation help low income households affected by COVID19

EOI CORRESPONDENT

KOLKATA, FEB 23/--/ Kaushilya living in Nawada, Bihar has an ailing husband at home. As patients of autism, none of them can work long hours and depend on a piece of land, the only asset they own. The Unconditional Cash Transfer (UCT) bv Grameen Foundation with the support of MetLife Foundation has helped them continue their medical rehabilitation program.

COVID-19has brought an unprecedented and devastating crisis for millions of people, affecting their health, livelihoods, and foodsecurity. Informal sector workers, small businesses, and migrant workers are among the hardest hit.

In response to this global crisis, MetLife Foundation partnered with Grameen Foundation India, to provide Unconditional Cash Transfers (UCT) to some of the most vulnerable people across the three districts of Nawada, Bhandara, and Nagpur in Bihar and Maharashtra. The program has helped 1,225 households in these districts, benefiting over 6,000 people. Women made up about 71% of the total beneficiaries, 84% belonged to marginalized communities (Scheduled Castes Scheduled Tribes and

OtherBackwardClasses)and 35% lived below the national poverty line. 61% of the beneficiaries were also food insecure & most of the beneficiary households (92%) had a migrant worker who was the key source of income for the household. Our on-ground research suggests the UCT helped the recipients manage their immediate needs through the pandemic.

The assistance helped build the resilience of the households to withstand the economic shock and ensure food security. Very small/ tiny businesses were able to restart their operations by having access to small working capital grants. Grameen leveraged its ground presence and innovative use of digital technology to identify the most vulnerable people and extend cash transfers directly into their bank accounts. A custom-built mobile application, Grameen4Giving, was used assess potential beneficiaries based on multiple socio-economic indicators. Personal verification and community recommendation made the entire process objective, participatory transparent.

Grameen's network of last mile agents 'Grameen Mittras.' enabled the beneficiaries to withdraw funds from their bank accounts right at their doorstep and continues to servethecommunity in these districts.

"Unconditional cash support is one of the most effective ways to help people affected by large scale emergencies, as it gives power in the hands of the people to make their own decisions and spend the money on whatever is most important to them. Robust digital platforms and near universal coverage of PMJDY bank accounts in India has made it possible to quickly and efficiently scale this program to support a large number of people", says Prabhat Labh, CEO of Grameen Foundation India.'

"PNB MetLife has a long track record of supporting underprivileged communities and we are pleased that MetLife Foundation's support brought much-needed relief to those impacted by COVID-19. Our aim is to always make a positive impact on the communities where we operate and during this COVID-19 crisis, MetLife Foundation has supported a number of CSR activities, like providing masks, hygiene kits and food rations to those in need," said Ashish Kumar Srivastava, MD & CEO. PNB MetLife.

Publication : The Hindu Business Line	Edition : Bangalore, Chennai, Hyderabad, Mumbai
Date: February 28, 2021	Page: 9

For a 30-year-old mal	le/female, non smoker, living in a m	etro city, Sum a	ssured ₹1 o	crore with co	verage up to	70 yrs
Insurance company	Plan name	Max coverage	Max Max coverage policy	Annual Premium (inclusive of GST)		Claim Settlement
risurance company	WEST OF STATE OF THE STATE OF T	up to	term	Male	Female	Ratio (%)
Aditya Birla Capital	Life Shield Plan	85	55	12998	10980	97.5
Aegon Life	iTerm Insurance Plan	100	82	9114	8933	98.0
Bajaj Allianz	Smart Protect Goal	99	81	10911	9328	98.0
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Exide Life Insurance	Smart Term Plan	75	30	14568	12925	98.1

ONLINE

No.	Publication/Portal	Headline	Date
1.	Outlook Money	A bold budget maps India Inc.'s road to an Atmanirbhar Bharat	February 1, 2021
2.	Firstpost	Union budget 2021: Make insurance more affordable, attractive proposition for customers	February 1, 2021
3.	Asia Insurance Review	Higher FDI cap to widen sources of funding and access to know how for insurers- Moody's	February 2, 2021
4.	The Telegraph	The Importance of Life Insurance	February 4, 2021
5.	Anandabazar Patrika	Insurance is one of the most trusted in future security	February 4, 2021
6.	Amar Ujala	Settles Life Insurance Kink, Learn All The Important Things About Amar Ujala's Webinar	February 4, 2021
7.	Business Today	Saral Jeevan Bima for low-income earners fills need gap; insurers ready policies	February 10, 2021
8.	Amar Ujala	'Discussion of life insurance' special discussion held in the webinar, experts told important things	February 12, 2021
9.	The News Strike	Grameen Foundation India And MetLife Foundation Help 1,225 Low Income Households Affected By COVID-19	February 22, 2021
10.	Times Bhaskar	Grameen Foundation India And MetLife Foundation Help 1,225 Low Income Households Affected By COVID-19	February 22, 2021
11.	Business News India	Grameen Foundation India And MetLife Foundation Help 1,225 Low Income Households Affected By COVID-19	February 22, 2021

12.	India News Republic	Grameen Foundation India And MetLife Foundation Help 1,225 Low Income Households Affected By COVID-19	February 22, 2021
13.	India Education Diary	Grameen Foundation India And MetLife Foundation Help 1,225 Low Income Households Affected By COVID-19	February 22, 2021

Publication : Outlook Money	Edition: Online
Date: February 1, 2021	Headline: A bold budget maps India Inc.'s road to
Date . February 1, 2021	an Atmanirbhar Bharat



Managing Director & CEO, PNB MetLife

"We applaud this significant step towards 74% foreign investment. This will provide a boost to the sector and we look forward to the amendment to come into effect at the earliest."

Harshil Mathur

Chief Executive Officer & Co-founder, Razorpay

"2020 saw an 80% increase in digital payments, especially from Tier 2 & 3 cities, and the government has understandably focussed on capitalising on this momentum and incentivising the adoption of digital payments for the year ahead. I believe the Rs 1,500-crore incentive announced will open a plethora of opportunities for fintechs to innovate for the new normal, leading to large-scale adoption even in the smallest of towns and villages. I'm hoping the funds will be used towards developing alternatives to Zero MDR policy and initiatives towards bringing digital financial literacy in vernacular languages. These will instil trust in the system and accelerate adoption from MSMEs and entrepreneurs who are apprehensive towards moving money digitally. Easing the norms around setting up of One-Person Companies (OPC), without any restrictions on paid-up capital and turnover, is a good step towards removing barriers to innovation among start-ups. Also, the 1year extension towards capital gains exemption will provide additional tax relief for start-ups, enabling ease-of-doing-business in this new order and allowing small businesses to prosper."

Publication: Firstpost	Edition: Online
	Headline: Union Budget 2021: Make insurance
Date : February 1, 2021	more affordable, attractive proposition for
	customers

Firstpost.

Crafting the safety net

The healthcare sector must be supported and encouraged to expand and thrive so that it can make a real difference to the country's economy and employment. COVID-19 has been a rude wake-up call with regard to health insurance—many understood the need to have one as the pandemic struck. In the wake of COVID-19 pandemic, the insurance sector is hopeful that the finance minister will announce measures that may assist enhance the variety of life and medical insurance policyholders within the nation.

Considering the low penetration rate, there is more to be done, and insurers have their wish list for the upcoming Budget which they shared with *Firstpost*:

Ashish Kumar Srivastava, MD and CEO, PNB MetLife

Most Indians (75 percent) do not have any form of life insurance, and those that do are vastly underinsured, covering less than 8 percent of what's required to protect their family from financial shock if they die unexpectedly. In the upcoming Budget, we expect the finance minister to allocate a separate tax exemption segment for term plans under 80°C. We also believe that the existing exemption limit of Rs 1.5 lakhs for 80°C should be raised further, thus attracting more taxpayers to opt for insurance plans basis their life stage needs, while also keeping the burden of income tax at bay. Another encouraging factor for the customers to opt for insurance plans would be to reduce 18 percent GST on the insurance premiums.

Publication : Asia Insurance Review	Edition: Online
	Headline: India:Higher FDI cap to widen sources of
Date: February 2, 2021	funding and access to knowhow for insurers
	Moody's





Motor Life & Health Regulation Pensions & Annuities Property & Casualty

India's Budget proposal to increase the foreign direct investment limit for insurers to 74% from 49% is credit positive, as it provides Indian insurers with new sources of funding and access to external knowhow that can improve their underwriting performance and unlock new operating efficiencies, according to a statement issued by Moody's Investors Service. Publication: The Telegraph

Date: February 4, 2021

Headline: The Importance of Life Insurance

The Telegraph online

Our Correspondent | Published 04.02.21, 10:42 AM

The COVID-19 pandemic has shaken the world, claiming millions of lives in its wake. During the economic downturn that followed the virus outbreak, thousands of businesses shut down permanently while individuals faced layoffs and pay cuts. With the uncertainty of life looming over, people have become increasingly sensitive about their health and well-being. And that's where the importance of life insurance has become apparent.

However, many of us have certain misconceptions about insurance, often not knowing how exactly insurance can help us. Or why is it required? And how, in these times of emergency, insurance can extend a helping hand at every stage of life?

To answer all these questions, PNB MetLife recently organized a webinar jointly with Anandabazar Digital. Suparna Pathak, Editorial Advisor, Anandabazar Digital, was the moderator of the webinar.

Publication : Anandabazar Patrika	Edition: Online
Date: February 4, 2021	Headline: Insurance is one of the most trusted in future security

আনন্দবাজার পত্রিকা অনলাইন

আয়োজন করেছিল পিএনবি মেটলাইফ। ওয়েবিনারে সঞ্চালকের ভূমিকায় ছিলেন আনন্দবাজার

Publication : Amar Ujala	Edition: Online
Date: February 4, 2021	Headline: Settles Life Insurance Kink, Learn All The
Date . Tebruary 4, 2021	Important Things About Amar Ujala's Webinar

अमरउजाला

पिछले एक साल से हम सभी कोरोना महामारी से जूझ रहे हैं। इसका हमारी जीवनशैली, हमारे आर्थिक निर्णयों पर काफी प्रभाव पड़ा है। इस महामारी ने हमें ढेरों चीजों पर सोचने पर विवश किया है। जिसमें से सबसे महत्वपूर्ण है भविष्य की प्लानिंग। इस महामारी ने हमें अपने व अपनों के भविष्य के बारे में सोचने पर काफी विवश किया है। बाजार में अलग अलग प्रकार के लाइफ इंश्योरेंस प्लान उपलब्ध रहेंगे, जिनका चयन करते समय आपको काफी सावधान रहना होगा। आर्थिक दायित्वों के आधार पर आपको पर्याप्त लाइफ कवर लेना चाहिए। अक्सर ऐसा देखा गया है कि बिना सही जानकारी के अधिकतर लोग गलत लाइफ इंश्योरेंस प्लान खरीद लेते हैं। जो कि आगे चलकर उनके लिए मुश्किलें पैदा करता है।

ना महामारी के बाद से हर व्यक्ति के लिए लाइफ इंश्योंरेंस का महत्व काफी बढ़ गया है। हर व्यक्ति काफी सोच समझकर अपने लिए इंश्योरेंस कवर का चयन करता है। लेकिन फिर भी लोगों के मन में इसे लेकर ढेरों भ्रम हैं। इसी बात को ध्यान में रखते हुए अमर उजाला पीएनबी मेटलाइफ के साथ 'सुलझेगी लाइफ इंश्योरेंस की गुत्थी' वेबिनार का आयोजन कर रहा है। पीएनबी मेटलाइफ हमेशा ही कस्टमर फर्स्ट के उद्देश्य से कार्य करता है। ग्राहकों के इश्योरेंस खरीदने व उसके बाद भी किसी भी तरह की समस्या को खत्म करने के लिए पीएनबी मेटलाइफ ने ढेरों पहल की है। इसी क्रम में यह वेबिनार पीएनबी मेटलाइफ की एक नई पहल है, जिसमें लाइफ इंश्योरेंस से जुड़े सभी सवालों का जवाब दिया जाएगा।

क्यों खास है ये वेबिनार.

यह वेबिनार लाइफ इंश्योरेंस कवर खरीदने के लिए काफी महत्वपूर्ण है। इसमें देश की अग्रणी इंश्योरेंस कंपनियों में से एक पीएनबी मेटलाइफ के विशेषज्ञ, इंश्योरेंस कवर खरीदने से पहले ध्यान देने वाली बातों के बारे बताएंगे। इसमें इंश्योरेंस से जुड़े सभी महत्वपूर्ण बिंदुओ पर चर्चा की जाएगी। आप इंश्योरेंस के बारे में कुछ भी नहीं जानते हैं या आप को कोई डाउट है तो ये वेबिनार आपके लिए बेहद उपयोगी होगी। इसमें बेसिक स्तर से लेकर इंश्योरेंस से जुड़े हर सवाल का जवाब एक्सपर्ट्स द्वारा दिया जाएगा। पीएनबी मेटलाइफ 'सर्कल ऑफ लाइफ' के विचारों के साथ अपने ग्राहकों के लिए हर दिन नए कदम उठाता है। जिसके तहत पीएनबी मेटलाइफ ऐसे प्रोडक्ट व सेवाएं बनाता है जो ग्राहकों को उनके जीवन के हर कदम पर आर्थिक सहायता उपलब्ध कराते हैं। साथ ही आपको बताया जाएगा कि आज के समय में कॉर्पोरेट कवर से परे एक इंडीविज्अल कवर लेना क्यों महत्वपूर्ण है।

Publication: Business Today	Edition: Online
Date: February 10, 2021	Headline: Saral Jeevan Bima for low-income
Date . Tebruary 10, 2021	earners fills need gap; insurers ready policies



If you are a first-time buyer of a life insurance policy with not enough understanding of insurance products, a standard term plan could be a great option for you. In line with insurance regulator IRDA's guidelines on standard term plans, insurers have started launching Saral Jeevan Bima policies that will make it easier for low-income earners to buy a pure protection plan. Insurers have devised new ways to fetch income proofs to make the process simpler for prospective buyers.

A term plan or a pure protection plan ensures corpus for the policyholder's family in case of his or her untimely demise. The policyholder gets nothing if he or she survives the policy period. The insurance coverage under term plan for most insurers start from Rs 20-25 lakh going up to crores. However, with the Saral Jeevan Bima, one may get a coverage between Rs 5 lakh and Rs 25 lakh.



Edelweiss Tokio, PNB MetLife and Exide Life Insurance have already launched the plan, while Aegon Life Insurance, SBI Life Insurance and others are in the process of launching it. PNB MetLife will offer you a 20 per cent discount on annual premium if you buy the policy online, says Amit Garg, Deputy Head, Term Insurance BU, Policybazaar.com.

ALSO READ: COVID-19 vaccination: No provision of

insurance for vaccine recipients, says Health Ministry

Before you consider this plan, you must know the premium on such policies is higher than what is otherwise available for regular term plans of the same coverage and similar risk profile. However, as things stand today, low-income earners may not be eligible for an insurance policy in the first place due to stringent issuance norms.

Publication: Amar Ujala	Edition: Online
	Headline: 'Discussion of life insurance' special
Date: February 12, 2021	discussion held in the webinar, experts told
	important things

अमरउजाला

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महामारी के बाद से हर व्यक्ति के लिए लाइफ इंश्योरेंस का महत्व काफी बढ़ गया है। हर व्यक्ति काफी सोच समझकर अपने लिए इंश्योरेंस कवर का चयन करता है। लेकिन फिर भी लोगों के मन में इसे लेकर ढेरों भ्रम हैं। इसी बात को ध्यान में रखते हुए अमर उजाला ने पीएनबी मेटलाइफ के साथ 'सुलझेगी लाइफ इंश्योरेंस की गुत्थी' वेबिनार का आयोजन किया, जिसमें विशेषज्ञों ने अपनी राय दी।

Publication: The News Strike	Edition: Online
	Headline: Grameen Foundation India And MetLife
Date: February 22, 2021	Foundation Help 1,225 Low Income Households
	Affected By COVID-19



Kaushilya living in Nawada, Bihar has an ailing husband at home. As patients of autism, none of them can work long hours and depend on a piece of land, the only asset they own. The Unconditional Cash Transfer (UCT) by Grameen Foundation with the support of MetLife Foundation has helped them continue their medical rehabilitation program.

COVID-19 has brought an unprecedented and devastating crisis for millions of people, affecting their health, livelihoods, and food security. Informal sector workers, small businesses, and migrant workers are among the hardest hit.

In response to this global crisis, MetLife Foundation partnered with Grameen Foundation India, to provide Unconditional Cash Transfers(UCT) to some of the most vulnerable people across the three districts of Nawada, Bhandara, and Nagpur in Bihar and Maharashtra. The program has helped 1,225 households in these districts, benefiting over 6,000 people. Women made up about 71% of the total beneficiaries, 84% belonged to marginalized communities (Scheduled Castes, Scheduled Tribes and Other Backward Classes) and 35% lived below the national poverty line. 61% of the beneficiaries were also food insecure & most of the beneficiary households (92%) had a migrant worker who was the key source of income for the household. Our on-ground research suggests the UCT helped the recipients manage their immediate needs through the pandemic.

The assistance helped build the resilience of the households to withstand the economic shock and ensure food security. Very small/tiny businesses were able to restart their operations by having access to small working capital grants. Grameen leveraged its ground presence and innovative use of digital technology to identify the most vulnerable people and extend cash transfers directly into their bank accounts. A custom-built mobile application, Grameen4Giving, was used to assess potential beneficiaries based on multiple socio-economic indicators. Personal verification and community recommendation made the entire process objective, participatory and transparent.

Publication: Times Bhaskar	Edition: Online
	Headline: Grameen Foundation India And MetLife
Date: February 22, 2021	Foundation Help 1,225 Low Income Households
	Affected By COVID-19



Kaushilya living in Nawada, Bihar has an ailing husband at home. As patients of autism, none of them can work long hours and depend on a piece of land, the only asset they own. The Unconditional Cash Transfer (UCT) by Grameen Foundation with the support of MetLife Foundation has helped them continue their medical rehabilitation program.

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Publication : Business News India	Edition: Online
	Headline: Grameen Foundation India And MetLife
Date: February 22, 2021	Foundation Help 1,225 Low Income Households
	Affected By COVID-19

Business News India

News & Views from India and Beyond

Kaushilya living in Nawada, Bihar has an ailing husband at home. As patients of autism, none of them can work long hours and depend on a piece of land, the only asset they own. The Unconditional Cash Transfer (UCT) by Grameen Foundation with the support of MetLife Foundation has helped them continue their medical rehabilitation program.

COVID-19 has brought an unprecedented and devastating crisis for millions of people, affecting their health, livelihoods, and food security. Informal sector workers, small businesses, and migrant workers are among the hardest hit.

In response to this global crisis, MetLife Foundation partnered with Grameen Foundation India, to provide Unconditional Cash Transfers(UCT) to some of the most vulnerable people across the three districts of Nawada, Bhandara, and Nagpur in Bihar and Maharashtra. The program has helped 1,225 households in these districts, benefiting over 6,000 people. Women made up about 71% of the total beneficiaries, 84% belonged to marginalized communities (Scheduled Castes, Scheduled Tribes and Other Backward Classes) and 35% lived below the national poverty line. 61% of the beneficiaries were also food insecure & most of the beneficiary households (92%) had a migrant worker who was the key source of income for the household. Our on-ground research suggests the UCT helped the recipients manage their immediate needs through the pandemic.

Edition: Online
Headline: Grameen Foundation India And MetLife
Foundation Help 1,225 Low Income Households
Affected By COVID-19



New Delhi: Kausalya in Nawada, Bihar, has a sick husband. As patients with autism, none of them can work long hours and rely on land, the only property they own. Unconditional Cash Transfers (UCTs) by the Grameen Foundation, backed by the MetLife Foundation, help them continue their medical rehabilitation programs.

COVID-19 poses an unprecedented and devastating crisis to millions of people, affecting their health, livelihoods and food security. Workers in the informal sector, SMEs and migrant workers have been hit hardest.

In response to this global crisis, the MetLife Foundation has partnered with the Grameen Foundation in India to send unconditional cash transfers (UCT) to the most vulnerable people in the three districts of Nawada, Bandara and Nagpur in Bihar and Maharashtra. Provided. The program has helped 1,225 households in these districts and has benefited more than 6,000 people. Women accounted for about 71% of all beneficiaries, 84% belonged to marginalized communities (scheduled castes, designated tribes, and other lower classes), and 35% lived below the national poverty line. 61% of beneficiaries were also food anxious, and most beneficiary households (92%) had migrant workers, the main source of income for their households. Our ground survey suggests that UCT has helped recipients manage their urgent needs through a pandemic.

This support helped build the resilience of households to withstand financial shocks and ensure food security. Very small / small businesses were able to reopen their businesses by accessing small working capital grants. Grameen used its ground presence and innovative use of digital technology to identify the most vulnerable people and send

Publication: India Education Diary	Edition: Online
Date: February 22, 2021	Headline: Grameen Foundation India And MetLife
	Foundation Help 1,225 Low Income Households
	Affected By COVID-19



New Delhi: Kaushilya living in Nawada, Bihar has an ailing husband at home. As patients of autism, none of them can work long hours and depend on a piece of land, the only asset they own. The Unconditional Cash Transfer (UCT) by Grameen Foundation with the support of MetLife Foundation has helped them continue their medical rehabilitation program.

COVID-19 has brought an unprecedented and devastating crisis for millions of people, affecting their health, livelihoods, and food security. Informal sector workers, small businesses, and migrant workers are among the hardest hit.

In response to this global crisis, MetLife Foundation partnered with Grameen Foundation India, to provide Unconditional Cash Transfers (UCT) to some of the most vulnerable people across the three districts of Nawada, Bhandara, and Nagpur in Bihar and Maharashtra. The program has helped 1,225 households in these districts, benefiting over 6,000 people. Women made up about 71% of the total beneficiaries, 84% belonged to marginalized communities (Scheduled Castes, Scheduled Tribes and Other Backward Classes) and 35% lived below the national poverty line. 61% of the beneficiaries were also food insecure & most of the beneficiary households (92%) had a migrant worker who was the key source of income for the household. Our on-ground research suggests the UCT helped the recipients manage their immediate needs through the pandemic.

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