

PNB MetLife India Insurance Company Limited  
Unit No. 101, 1st Floor,  
Techniplex 1, Techniplex Complex,  
Off Veer Savarkar Flyover,  
S V Road, Goregaon West,  
Mumbai - 400 062  
Phone : 022-41790000  
Website : www.pnbmetlife.com  
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December 01, 2023

To  
National Stock Exchange of India Ltd  
Plot No. C/1 'G' Block  
Bandra-Kurla Complex  
Bandra East, Mumbai 400051

Dear Sir/Madam,

**Sub: Press Release**

Please find enclosed a press release titled "**PNB MetLife names cricket superstar Smriti Mandhana as Brand Ambassador**".

Request you to kindly take this on your record.

Thanking you,

Yours faithfully  
**For PNB MetLife India Insurance Company Limited**

**YAGYA** Digitally signed by  
YAGYA TURKER  
**TURKER** Date: 2023.12.01  
16:35:20 +05'30'

**Yagya Turker**  
**Company Secretary**  
**Place: Mumbai**

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Registered office address: Unit Nos. 701, 702 & 703, 7th Floor, West Wing, Raheja Towers, # 26/27, M. G. Road, Bengaluru - 560 001.  
IRDAI Registration Number: 117, CI No.: U66010KA2001PLC028883, Phone: 080 - 6600 6969  
Fax : 080 - 25585815, Website: www.pnbmetlife.com, Email: indiaservice@pnbmetlife.co.in

Write to us at: Office Unit No. 101, 1st Floor, Techniplex-1, Techniplex Complex, Off Veer Savarkar Flyover,  
S V Road, Goregaon (West), Mumbai - 400 062. Phone: 022 4179 0000, Fax : 022 - 41790203

## **PNB MetLife names cricket superstar Smriti Mandhana as Brand Ambassador**

New Delhi, 1 December 2023— PNB MetLife, one of the India's leading life insurance companies, is partnering with cricket sensation Smriti Mandhana to bring its message of '**Karo Bade Sapno Ki Tayyari**' to every Indian. Her association with the brand is aimed to inspire and encourage customers to continue to dream big, whilst securing their dreams through PNB MetLife.

PNB MetLife's new brand ambassador is an iconic figure in Indian cricket, renowned for her explosive batting prowess. Smriti is a two-time ICC Women's Cricketer of the Year and Arjuna Award recipient. Her journey embodies the values of perseverance, trust, and discipline that drive PNB MetLife to become a trusted life insurance partner for every Indian.

**Mr. Ashish K Srivastava, Managing Director and CEO of PNB MetLife India Insurance Co. Ltd,** expressed his enthusiasm for this significant partnership. He stated, *"We are pleased to welcome Smriti Mandhana to the PNB MetLife family. Her dedication to the sport, and exceptional performance on the field is an inspiration to fans to work hard and dream big. Through this partnership, PNB MetLife hopes to inspire all Indians to dream big and enable them to do so by securing their future."*

**Smriti Mandhana** also shared her excitement about this collaboration. *"I'm truly honored to be joining hands with PNB MetLife as their brand ambassador. Just as cricket presents unexpected challenges and opportunities, and one needs to be prepared at all times, it's best to be prepared for the ups and downs in life. I believe that life insurance can act as a valuable tool to navigate through life's innings smoothly. And I'm excited to collaborate with PNB MetLife and spread awareness to others about the importance of planning and securing their financial future."*

### **About PNB MetLife India Insurance Company Limited**

PNB MetLife India Insurance Company Limited (PNB MetLife) is one of the leading life insurance companies in India that combines the financial strength of MetLife, Inc. with the credibility of PNB, one of the India's oldest nationalized banks. PNB MetLife's purpose, Milkar Life Aage Badhaein, is demonstrated through its customer-centric innovations and employee empowerment practices.

With a strong presence in 139 branches and access to customers in over 18,600 locations (as on March 31, 2023) through bank partnerships, PNB MetLife offers a comprehensive product portfolio covering Child Education, Family Protection, Long-Term Saving and Retirement. The Company has a wide range of protection and retirement products available through its sales channel of over 19,500 financial advisors and multiple bank partners and caters to over 590+ group relationships in India.

For more information, follow us on Twitter @PNBMetLife1, [www.facebook.com/PNBMetLife](https://www.facebook.com/PNBMetLife), or visit [www.pnbmetlife.com](https://www.pnbmetlife.com).

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